



Petaluma Historical Library & Museum

Petaluma Museum Association

Preserving the Unique History of Petaluma and Providing Educational and Cultural Services to the Community

Quarterly Newsletter



Installation of Changing Machine, Dec. 1939.
Pictured are Elaine Sather, Children's Librarian for the Petaluma Carnegie Library and Leland Myers, City Councilman

Children standing in front of Museum doors for Book Week, 1939
Pictured l-r are Dorothea Craig, Mark L. Lewis, Unknown, Bobby Winfield and Caroline Hardin.



What's Inside!



Children's Second Annual Art Exhibition
January 8 - 25, 2015



Upcoming Concerts



Historical Articles



Exhibit & Events Schedule

On the Cover

A BRIEF HISTORY OF THE CARNEGIE LIBRARY BUILDING

By John Benanti

THE FIRST ORGANIZED library in Petaluma was started by the Odd Fellows organization for members in 1858 with a collection of donated books. In 1867 the Odd Fellows opened their collection to the public. The cost to join was a \$1 initiation fee and \$4 a year, or \$25 for lifetime privileges. In 1878 the private Odd Fellows library became a public library managed by the city. It happened because Edward S. Lippett, a Petaluma attorney, successfully persuaded the state legislature to expand pending legislation intended to allow the city of San Francisco to take over a private library to allow such takeovers by any local government in California. The legislation was known as the Rogers Act and Petaluma was one of the first cities in the state to benefit from the legislation. For the next nine years the library was housed in various rented spaces in the downtown area.

In 1887 the library moved to the third floor of the then new City Hall building which was located where the A Street parking lot is today. Andrew Carnegie had been funding the building of public libraries in many cities across the United States for some years when in 1896 the Ladies Improvement Club of Petaluma asked the Carnegie foundation for a grant for a library building. The Club never received a response to their request. However, in 1902 the Board of Trustees (as the Petaluma City Council was known in those days) asked the Carnegie Foundation for a library building grant of \$20,000. The Foundation responded with an offer of \$12,500 on the condition that a site be obtained and a yearly tax be levied equal to 10 percent of the grant to support the library.

The site was the current location, a lot at Fourth and B Streets, owned by Addie Atwater. She sold the lot to the Library Board for \$2,500, one half its value. Her late husband H. H. Atwater had purchased the lot in 1877 and in 1899 deeded it to his wife. She set a condition on the sale of the land. If the land was ever not used for a library the lot and its improvements would revert to her or her heirs.

(Con't on page 12)

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The Petaluma Museum Association Newsletter is published quarterly and distributed to our members. Many thanks to all our contributors and to our proofreaders and volunteers who help with our mailings. If you would like to contribute any news or item of interest to our newsletter you can email to mary@petalumamuseum.com

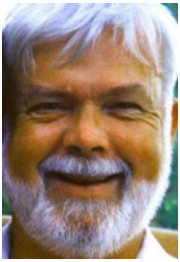
Deadline for submission is Jan. 1, 2015

Newsletter editor: Mary Rowe

**Petauma Museum Association
20 Fourth St.
Petaluma, CA 94952**

President's Message

Holiday Season Message



AS WE APPROACH the holiday season I want to express my gratitude to all the directors docents and volunteers who have made our

Summer and Autumn events such a success. I specially want to thank Paula Freund for the concept, planning and implementation of our current exhibit, "Petaluma Viticulture History and Heritage: Celebration of Wine and Community". If you haven't seen this exhibit you're missing a *tour de force*, the finest exhibit presented while I have been associated with our Museum. While this exhibit will continue to the end of December, the last supporting event will occur on November 16th: An award winning documentary on the effect of Prohibition on the American wine industry, presented by Carla DeLuca Warfolk at the Mystic Theatre, starting at 2:30 PM and followed by a reception at the Museum where you can meet and talk with both Carla and Paula.

The holiday season is the season of giving, and your Museum will be

beginning our annual membership campaign: You can help by telling your friends about the thrill of uncovering a nearly lost thread of Petaluma history, of the fun you had at our Community Crush, how you learned to make wine barrels! Consider giving your friends the gift of membership

I appreciate the support every member provides, and you, our members, are the top one percent of Petaluma. Let's spread the word - share the secret: Your Museum can be the center of Petaluma Culture - We just need the support of your friends and acquaintances, the next one percent of Petaluma society.

Our Directors of Public Services, Faith Ross, and Concerts, Elizabeth Walter, have a number of delights for you as we move into the Holidays - check our web site: www.petalumamuseum.com for details. Please plan on joining us at our many holiday events. I wish you a Happy and Merry Season for you and yours!

Sincerely,

Harry Nieuwboer
President, PMA



Regular Features

Petaluma History & Commentary:
'Fear Itself' in Petaluma

Museum Highlights

Volunteer Spotlight

Calendar of Events

Collector's Corner

Petaluma History & Commentary

by Skip Sommer

'FEAR ITSELF' in Petaluma, December 1941 through March 1942



THE JAPANESE SNEAK attack on Pearl Harbor on December 7, 1941, was a heart-stopping event in U.S. history. President Roosevelt, in his speech to America, identified December 7th as,

"A day that shall live in infamy!"

FDR later reiterated one of his best known statements from his first inauguration: "The only thing we have to fear, is fear itself." The following three months defined those words, "fear itself," on the West Coast of the United States.

Consider that from December 8, 1941 to March 8, 1942, these events took place: the capture of Wake Island, Hong Kong, Manila, Bataan, Kuala Lumpur, Borneo, Burma, Java, Singapore, Sumatra, Bali, and the Philippine Islands, which all fell to the Japanese Imperial forces. And these were just the first three months of our entry into the war.

By March of 1942, General MacArthur had issued his famous pledge, "I shall return!" as his army abandoned the

Philippines. The Japanese juggernaut was overwhelming the Pacific Theater and, it was thought, rapidly heading our way. Petaluma quickly reacted to the threat from Japan. The City Council passed an ordinance requesting Air Wardens. The response was tremendous. Such well-known Petaluma names as



Mayor Jaspar Woodson

McNear, Fratini, Flohr, Acorne, Libarle, Mahoney, King and Korbelt responded. Not to be outdone by gender, Mrs. Van Bebber, Mrs. Olmsted, Mrs. Vogenson and Mrs. Nisson were

just a few of the over 200 volunteers.

And, there was a "black-out" ordinance, as well. The fear of a surprise air raid caused Petaluma Mayor Jaspar Woodson to urge citizens to report on neighbors who didn't black out their lights. Penalties for this were as severe as three months of jail. Nerves

were very much on edge here, as Argus editor Olmsted boldly proclaimed: "We will kick hell out of the Japs!"

Then, on December 20, 1941, came this local headline: "TANKER IS SUNK OFF CALIFORNIA." The ship was the 6,900-ton Emidio, sailing from Seattle to Los Angeles to pick up a cargo of oil. Her skipper was Captain Clark Farrow

and she had a crew of 36. The sinking was just off Cape Mendocino. *The war was now here!*

Here's what happened: Captain Farrow had sighted a Japanese submarine of the I-17 class rapidly gaining on him from astern. He ordered his radio operator to send an "S.O.S. - JAP SUB ATTACKING - S.O.S."

He also ordered ballast to be thrown overboard in an attempt to outrun the vessel. However, soon realizing he couldn't outrun her, he then ordered his



General Douglas MacArthur leaving the Philippines

engines to "all-stop," hoisted a white flag to his mast and had his crew prepare lifeboats for evacuation.

The Japanese sub, captained by Commander Kozo Nishimo of the Imperial Japanese Navy, was fast approaching on the surface with deck guns manned. The first shell took out the Emedio's radio mast. The second took out three lifeboats and three crewmen. For a brief moment, the two Captains actually stared at each other, and Nishimo smiled.

But the S.O.S. had been heard at the Novato Air Field and a bomber had been scrambled. Nishimo saw it coming and quickly dove deep. The U.S. bomber dropped one depth charge, but the I-17 was not damaged, and as the bomber returned to

base, Commander Nishimo quietly came to periscope depth. He had been allotted *one torpedo for each American ship encountered* and he meant to use it.

The torpedo tore through the stern of the Emedio and the ship exploded as the I-17, once again, disappeared to depth. Five U.S. deaths occurred in that action and the remaining crew scrambled into open life boats to spend another 16 hours in a storm-swept sea. The hulk of the Emedio eventually washed-up on the shore of Crescent City. She was the first West Coast Merchant Marine ship to be sunk by the enemy.

After the war, we learned that nine Japanese submarines, which had participated in

the December 7th attack, were ordered to proceed-on to our West Coast and, on Christmas Day at midnight, to empty their 5.5" deck guns into selected shore targets including Seattle,

San Francisco, Monterey, Los Angeles, Mendocino and San Diego. At the last moment, those orders had been inexplicably rescinded from Tokyo and the subs were called back to the Marshall Islands.



Petaluma Hotel, c1920-30's. Air raid look out on top of building. Historian Ed Fratini was the air warden at this location.

Meanwhile, in Petaluma, fear of spies in our midst was building and the anti-Japanese sentiment was roiling. The headline in the Dec. 21st Argus-Courier was "COUNTY JAPS SENT TO MONTANA." Also, "Aliens transferred to detention," "Aliens must give cameras and radios to local police," and "There are 93,757 Japanese in California!" The December 29th Argus-Courier editorial shouted, "THE YELLOW PERIL HAS DEEP ROOTS embedded in the very hearts and souls of a fanatical people." Tragically, almost all of those Japanese-American families sent to detention camps had been loyal to the United States. The issue would have long-lasting implications.

Pasadena's Rose Bowl game was moved inland to North Carolina that year. New Year celebrations were cancelled and all businesses were ordered to close every day by 6:00 p.m. There would be no New Year's Parade in Petaluma. However, if you still wished to celebrate, the State Theater had a double feature, *Manmade Monster*, starring Lon Chaney and *Horror Island* with Leo Carillo. Or, if you had more refined taste, you could see *Citizen Kane*, with Orson Welles, at the Californian. The marquees were blacked-out, but inside, the shows still went on.

On January 6, 1942, in a speech to a joint session of Congress, President Roosevelt said:

"This year, we shall produce 60,000 planes, 45,000 tanks, 20,000 anti-aircraft guns, and eight million tons of vessels. It means cutting luxuries, it means all-out war!"

Argus Editor Olmsted added, "We are fighting to cleanse the world of ancient evils." We prevailed in this all-out war, of course, but along with many lives lost, many mistakes were made out of fear of another Pearl Harbor here, on our mainland shores. At the time, such fear appeared to have substantiation. Much later, many Americans wondered, "What were we thinking?"

MUSEUM HIGHLIGHTS

We had many exciting events happening in the last few months. Here are some photos that captured the fun and excitement.



2014 Annual Volunteer Luncheon

pictured clockwise from top Teresa Froschl & Ron Larsen, Millie King & Christa Bechler with friends, Gloria Robinson & Sierra Harlan, Susan Coolidge, Bill Hammerman & Barbara Harden



Winegrowers Gala at Keller Estate Winery on Sept. 20, 2014

pictured clockwise from top: Harry Nieuwboer, PMA president & Anna Keller, Maureen Friedrichsen-Reed & Jim McCormick, Top bidder Tom Farnham & Linda Corbett, Master of Ceremonies Tom Corbett, Mia Pucci, Angelo Sangiacomo and Diane Sangiacomo are honored at the event



Community Crush Celebration

Sept 27, 2014 in the Garden Court with Paula Freund speaking to our guests



Cooperage Demonstration

Oct 4, 2014 in the Garden Court with French Master Cooper, Yann Gulgen with Barrel Builders



Cypress Hill Cemetery Tour

Oct 18, 2014 with the Petalumans of Yesteryear from l-r Linda Buffo, Steve Buffo, Susan Coolidge, Homer Johnstone, Sherri Ortegren, Marshall West & Bill Hammerman photo by Tracy Bryant



River Cruise

Oct 24, 2014 Thank you to Ronn Patterson of Dolphin River Cruises for another memorable cruise down the river. Also thanks to Faith Ross, John Fitzgerald narrator and his assistant Libby Fitzgerald. Photos by Tracy Bryant



VOLUNTEER SPOTLIGHT



By Mary Rowe

Rod Washowich

Jack of All Trades brings his skills to our museum

Rod was born in McKeesport, Pennsylvania in 1936. His father was a Tool and Die Maker and his mother a homemaker. In 1959 he graduated from Clarion College and married Carol whom he had met in college. That same year he enlisted in the the Army and spent time in both Ft. Monmouth, New Jersey and Frankfurt, Germany. After his time in the service he moved to Los Angeles and worked as an engineer at Hughes Aircraft Company. In 1966 Rod says that life led him on a new path with three years of seminary in San Anselmo and the next ten years pastoring in parish ministry. He returned to his job at Hughes in 1979 and retired in 1999. He had three daughters with his wife Carol who passed away in 1995.

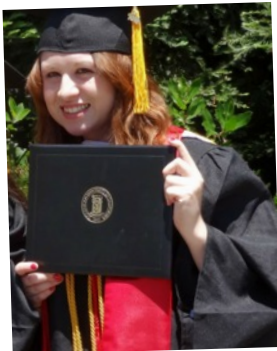
Rod got married again in 1997 to Chris and with her two daughters have five daughters, nine grandchildren and one on order. Rod and Chris moved to Petaluma since Chris was raised in the general area and a daughter lives in Novato.

Rod says "Finding my place in life, those mental and physical activities that satisfy has been the motive force driving my decisions and directions. "Climb Every Mountain" is my theme song. Working as a volunteer at the museum provides an opportunity for me to expand my curiosity, touch history by working with my hands and meet outstanding people who share an appreciation of the past. Thank you for the opportunity to serve."



Sarah Jochumson

History Studies Graduate continues her interest in the field



Sarah was born and raised in San Rafael. In 2004 she made the decision to attend Saint Vincent De Paul High School in Petaluma. Her interest of downtown Petaluma, its community and the music scene grew during those years. Sarah moved here in 2010 pursuing an associates degree in history at SRJC. She finished with two AA degrees in history and social and behavioral sciences and then attended Dominican College and received a bachelors in American History.

While pursuing her degree at Dominican she was required to do an internship program and even though her first choice would have been the Petaluma Historical Library and Museum decided on the Marin History Museum because she was living in Larkspur at the time.

Still wanting to learn more about Petaluma's rich history Sarah began volunteering in February of this year. She said being able to help curate a part of the exhibit "Watershed Moments" with a section titled "What Ales You?" was one of her favorite times so far as a volunteer.

Sarah remarks "I moved into an early Victorian style house that was converted into three sections. I enjoyed living in a style of house that was made when the first generations of Petaluman's were here. It was fun to be able to sit on the front porch and visit with our neighbors, like I imagine the owners before us would do. Petaluma is one of those small towns that open their doors to the newcomers, such as myself, and those who are interested in getting to know its beautiful history and legacy in Sonoma County."

Sarah says she is working on a book based on her senior thesis to keep active in the academia world.



Sarah in the PMA Outreach Booth

CALENDAR OF EVENTS

Dec. 5 Members Holiday Party

Friday, 5:00-7:00PM

One night a year we dedicate all our efforts to creating an atmosphere which best expresses our deep thankfulness for our members' generous and continuous support. Join us for a night of friendship, warmth and delectable treats. We look forward to seeing you here!



Dec. 7 The Festival Consort Presents: Renaissance Glory

Sunday at 3:00PM

The Festival Consort has been performing its Christmas concert for the past twelve years to sold out audiences in venues in Sonoma County. With Soprano Carol Menke, Countertenor Chris Frizsche and Instrumentalists Davii Hogan Smith, Joanna Bramel Young, Alan Paul and Bob Cronin, performing traditional European carols and other works.

Tickets \$20 at the door or through
www.brownpapertickets.com

Information 528-6370 or www.festival-consort.com or visit us at www.petalumamuseum.com



Dec. 31 Annual New Year's Eve Concert



Wednesday, 7:00PM
Works by Beethoven & Dvorak with Elizabeth Walter, piano and string players from the S.F. Symphony

Complimentary Wine & Cheese

Tickets \$35 - \$60

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Art from 2014 Exhibition

January 8, 2015

Second Annual Children's Art Show

Opens Thursday Jan. 8 - 25

Elementary students from Petaluma will have their art work displayed at the museum. Last year's show was a huge success. The art was amazing and the children were excited about having their artwork at the museum for the entire community to see.

The Artist Reception will be held on Sunday, January 11 at 2:00 p.m. Our guest will not only get to meet our young artist and see their art, but you will be entertained by the Petaluma Children's Chorus, Sadie Sonntag is their director.

We have again asked the youth from the Mentor Me art show to participate. So, if you have an elementary age child, grandchild, niece, nephew, friend, etc., please have them check with their school to see if they are participating. If not call the office so we can include their art in our show.

February 2015

A Celebration of Petaluma's Cultural Diversity

February through April 26, 2015

Sunday, Feb 1 – Kick-off Jazz Concert (Joint event with Petaluma Blacks for Community Development)

Thursday, Feb 5 at 6:30 – Jewish Community Celebration – Open to the public

More activities during the Cultural Exhibit TBA



Valentine's Day Concert

Saturday, 8:00PM

Music about and inspired by love with works by Schubert, Schumann, Brahms, Liszt, & Bruch
Featuring Carol Menke, Soprano, Roy Zajac, Clarinet, Elizabeth Walter, Piano
Complimentary Port & Chocolate

Tickets \$25 General, \$10 Students

Good Egg Awards Celebration – April 18

Butter and Egg Days Parade – April 25

Single Malt Tasting - Thursday, April 30

Military Exhibit – May 3 through July 26

Fundraiser Sock Hop – Saturday, May 16

Annual Bell Ringing – July 4

PREACHERS, RELIGIONS, AND CHURCHES

By Beatriz Lagos



ON SEPTEMBER 21, 1849, Capitan Wilson, who had never traveled to San Francisco with his ship before, arrived about five miles north of San Francisco feeling his way down the coast to find the entrance to the Golden Gate region, enveloped in a dense fog. He stood off for a while hoping the fog would rise and the breeze spring up after a voyage of one hundred and fifty five days from Baltimore to San Francisco around Cape Horn with one hundred passengers aboard; among them was Reverend William Taylor, a Methodist preacher with his family. The Reverend, very enthusiastically, came as a

missionary with his family which had increased during the trip with a baby girl born while the ship was at the South of the Patagonian region and was baptized by her father under the name Oceanna because she was not born on any land or country.

The Reverend knew that the Spanish Conquistadores and the padres had been there for a long time founding the Catholic Missions and most of the known cities; he also knew that in the North East of the United States other Anglican religions had already spread during the 17th and 18th centuries when the Catholics and other Protestants Religions had renowned preachers.

Approaching the coast, Capitan Wilson had struck a coral reef and decided to stay there all night, afraid of missing the port. In the morning, his crew and passengers watched one of the most beautiful landscapes they had ever seen: gilded by the Californian sun the spectacular

view of the beauty of nature in vegetation, trees, hills and water. When they reached San Francisco, one of the passenger's brothers came aboard and told them that everything was peaceful there and they could leave the ship.

Nobody was waiting for the Minister so Captain Wilson let him and his family stay on the ship until they found a place to shelter them. Ashore, the Taylors had also to take down the frame of a church, household items, and provisions to last for a long time. Walking the streets, the missioner found out why many friends had told him that to take his family in his missioner trip was cruel because the Gold Rush had already begun.

Minister Taylor saw very few houses and only one hotel, The Morris's Hotel. From a hill he watched tents and shanties and only one building that could be a church.

Talking with people he could not find any Methodists there because "those creatures were locally unknown" and also was

advised to sell the church's frame for 10,000 dollars and become a gambler. Gamblers were the aristocrats of the region; the tall building he had seen had been a church but now was a jail.

Reverend Taylor's spirit didn't relent. He was a strong 28 year old young man sent by the Bishop of Baltimore as a missionary and also to attend a Religious Congress in Oregon. There were no houses to rent and if there had been any he would not have been able to pay for it. So the family shared a house with a Baptist family for a time.

William Taylor decided to build a house near his Church that

would be at the top of a hill, Clark Point; the parsonage House. He had to navigate to the redwood forests, cut the trees, bring the necessary wood, and helped by a carpenter and some people he built a nice house for his family.

Reverend Taylor started preaching and schooling every Sunday in a shanty covered with a blue canvas in the plaza and in the streets using a barrel for a pulpit. At the beginning he only had three or four listeners and was shunned by gamblers and men who didn't want nice people or churches in the future city of San Francisco but he was persistent. Reverend William Taylor became the best of preachers of his time in the West

of California; and later on in other parts of the world. To avoid spending money from the Church in the East, he wrote many books and lived from the money he obtained by selling them. The life of his wife was as hard and exemplary as his. They suffered the loss of little Oceanna and another son. Like many others, the religious ministers and priests that founded Petaluma's Churches struggled to build them in hard times: these beautiful and necessary churches that enrich Petaluma spiritual and social life. We will write about all of them in future Newsletters.



Beatriz Lagos is a professor of Spanish Literature and Spanish Culture, a bilingual poet, mainly in California History subjects, and has

been nominated for Sonoma County Poet Laureate four times. She organized and took part in readings and workshops for recent World Congresses of Poets in San Francisco, Madrid,

Corfu and Florence. As a historian she has lectured at Sonoma State in the Foreign Language Department, at Santa Rosa and Petaluma Branch, mainly on South American culture, and California Native and Spanish ancestry. She is a published writer of historical novels in both languages, Spanish and English. She has lived in Petaluma since 1976 and is a board director for the Petaluma Museum Association.

Call for Candidates

How would you like to do something fulfilling and enriching for your Petaluma community?

The Petaluma Museum Association (PMA) is issuing a call for candidates to run for seats on the 2015-2017 Board of Directors. As usual, we seek to elect approximately half of the Board each year to allow as much continuity as possible. The following positions will be open 2015.

President

Treasurer

Between two and five directors

Recent boards have reflected a diverse group of individuals from various backgrounds who unite in a common cause: to support the work of the PMA in works great and small, from establishing a two-year working agenda and slate of exhibits to organizing docents and annual events such as Veterans' Day, the Butter and Egg Days Parade and the River Cruise. It is rewarding and stimulating work, and we could use the skills you bring to bear!

The upcoming election is in May 2015 and the new board will gather in early July.

An application will be sent to any interested Museum Member. Your wealth of experience in life, professions, schools, non-profits and other cultural organizations would enhance your candidacy for Director's position. The application will ask you to list your skills in organizing, working with others, and goals for the Museum. We are looking for people who understand development, organization, and volunteer coordinating for our education programs, installations and events. Grant writing would be a great benefit.

Whatever your talents, we are open and we welcome your response to serve your community and thank you for your consideration of the Petaluma Historical Library and Museum. Request your application by calling [707-778-4398](tel:707-778-4398) or emailing mary@petalumamuseum.com.

Applications will be accepted for election to a two year term until March 1, 2015.

If you would like to serve on the Board as a Director sooner than this, we do have three positions available for appointment immediately. These terms would run until the end of June 2015 when the elections take place. Please contact us if you are interested in above. We could use your talents!

Volunteers keep our Museum as a vital center of Petaluma life and being a Board of Directors Member is one of the greatest gifts you can give to your community. That gift, you might find, to be its own reward.

Carnegie Library..(from pg 1)

The best bid to build the library came in at \$15,443 plus about \$7,000 for foundation work. The additional money was raised locally through donations. These covered the additional costs and the costs to furnish the building. The final total costs were about \$26,000. On June 10, 1904 the cornerstone was laid. There was a huge public ceremony with bands, a parade and speeches. Thousands of people attended the event.

On February 17, 1906 the building was opened to the public. They were allowed in to admire the interior. However the building was not yet furnished. While that was happening the great earthquake of April 18 struck. The building was deemed unsafe and the official opening was delayed.

Although the damage was relatively minor it was difficult to get the repairs done as the demand for skilled workers was tremendous and demands were more pressing from Santa Rosa

to San Francisco. In the interim teachers and students from Petaluma High School moved the library collection from the more severely damaged City Hall to the basement of the new, but as not yet officially opened Carnegie library building. The official opening occurred on November 13, 1906.

The building served as the Petaluma library for 70 years. However, by the late 1950's it was becoming obvious that the facility was outdated and inadequate. Between the early 1960's and the early 1970's three separate bond issues were placed before the voters. Although all three passed none had the necessary two-thirds vote. On March 3, 1974 a bond issue to fund a new library building passed with the necessary vote. Just over two years later, on July 4, 1976, the new library facility opened at East Washington and Fairgrounds Drive.

After much discussion and community input the Carnegie Library building reopened in 1978 as the Petaluma Historical Library

and Museum. Direction comes from the City of Petaluma through the Parks and Recreation Commission. Day to day management of the Museum is provided by the Petaluma Museum Association.



Handing out treats and information about upcoming events on the steps of the museum while participating in the annual Trick or Treat Trail.

Wish List

Two male mannequin for the Pioneer area in the upstairs exhibit to fashion chaps and apron for blacksmithing.



Petaluma Museum Association
Board of Directors Meeting
Second Monday of each month at 6:00 p.m.
Open to the Public

Volunteer and Docent Meeting
Second Monday of each month
at 2:00 p.m.

Be the first to find out about upcoming events at Your Museum!

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www.facebook.com/PetalumaMuseum
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Business Sponsors will have their cards appear in the newsletter four times a year.

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Please check out the membership brochure enclosed with this newsletter for more details.

Support your local museum!

Remembering Margaret Hadley by Lucy Kortum

The Research Library is sadly without the presence of Margaret Hadley who died recently following several heart attacks. She had been disabled for some time with an injured leg but we always hoped she'd soon be back to join us in research and filing and continue to share some of the stories of her lively 86 years.

Margarett was born in 1928 in South Hadley, Massachusetts, to which she said her family gave its name, and which relatives referred to as Hadleyville. From them we also learned that she studied music at a prestigious eastern academy and taught ballet in New York. Moving west, she worked in Hollywood as a script writer and production manager, and as assistant to Carmen Dragon, conductor of the Hollywood Bowl Symphony.

She moved to Petaluma after her mother, charmed by the architectural variety and integrity, had relocated here. Her many interests included Egyptology and hieroglyphics, and studying the harp at the San Francisco Conservatory. In addition to her own beloved Persian, she cared for many Petaluma cats when their families were on holiday. Until recently she could be seen in her classic Volkswagon, traveling with friends to concerts and museums and she cherished visits with close friends from Hollywood days, now in Green Valley and Los Gatos.

Here she also taught piano and worked at See's Candy and at the Petaluma Public Library before sharing her intelligence and enthusiasm with the Research Library for many years. We miss her very much.

MOE JACOBSON - *PRINCIPAL*
Branch Manager, RJFS



T 707.763.0354 201 Keller St.
T 800.388.1280 Petaluma, CA 94952
F 866.214.8591 moe@financialpartnersusa.com
www.financialpartnersusa.com


CA License # 0802353

PO Box 5668
Petaluma, CA 94955-5668
1670 Corporate Circle STE 201
Petaluma, CA. 94954-6947
707.763.0335 OFFICE
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Shedding new light on interior upgrades

By John Praetzel

Fall Report 2014

Facility Care and Maintenance Committee
(FC&MC)

This past season the PHL&M has undergone an impressive interior facelift under the guidance of Paula Freund. Thanks to her tireless efforts, the entire ground floor exhibit space has been cleaned up, reorganized, and revitalized. The interior woodwork on the ground floor has received a thorough cleaning, all nails and tape residue have been removed, and all holes have been filled. In addition, our original reference desk was cleaned and reconditioned and has returned to its place in front of the main doors. Our interior layout has also been changed to accommodate the newly restored Eugene Urbain painting, all of our storage cabinets have been moved and curtained off from public view, creating space for the Urbain painting as well as the new civic gallery. All of these interior changes and improvements look doubly impressive under the illumination of

the newly upgraded LED lighting which has been installed throughout the museum.

On the exterior of the PHL&M, several improvements have been put into place this season, most notable is the installation of two new hanging banners on the front face of the building. Other completed improvements include the repair and painting of the wooden sign in front of the museum, as well as the installation of dusk-to-dawn lighting in the back garden.




Paula Freund & Rod Wasovitch spent many volunteer hours reconditioning the desk.

A special thank you to these businesses that provided an invaluable service to our museum

To Brett and Justin Lake of All-In-One Construction for display wall construction and gallery space improvements, to Maus Electric for lighting upgrades and to Robert Long of Long's Antiques and Michael Cullen Design for the refurbishment of the Petaluma Historical Library and Museum's cooperage tools collection. Many thanks also to Dennis Calabi of Calabi Galleries for the conservation of Urbain's "California Yesterday and Today."

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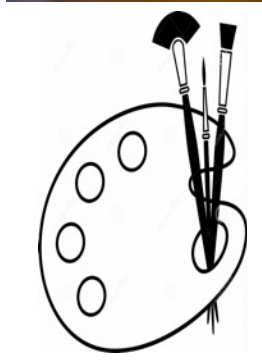
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CALABI GALLERY



*Barbara Maxwell - Museum Mural Artist
by Mary Rowe*



Barbara has been volunteering at the museum since June of 2012. She has been invaluable as a support person for Solange Russek, Museum Collections Manager and Board Director. Solange stated that the first time she approached Barbara to paint a mural was for the Victorian Mourning Exhibit. She recalls giving her a concept for the mural and watched as Barbara grabbed the challenge with proficiency only an artist can do. She has been painting murals for our exhibits since then, including a Family Tree for our Watershed Moments exhibit. Her latest mural is a vineyard landscape for our Viticulture Exhibit.

I asked Barbara to tell me a little about her art background.

"I've enjoyed doing artistic things since I was little. Both of my parents attended Cooper Union Art School in NY, so I was surrounded by artistic creativity at home. I find that much of museum exhibit art, display and costume ties in with the years I spent working on theater stage crew in high school. I then went on and received my B.A. in Art from Wagner College in Staten Island, NY. There I took classes in a variety of media, such as painting, drawing, photography, sculpture, printing and leatherworking. I also learned to love crafts and sewing from my family and have decorated my home over the years with everything from stained glass items to quilts."



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1. Visit our website, petalumamuseum.com, complete the membership form and make a PayPal, Visa or Mastercard payment
2. Complete the attached form, pay with Visa or Mastercard or enclose your check made payable to the **Petaluma Museum Association** and mail it to our address on the payment form
3. Call the **PMA** office at (707) 778-4398 Monday through Friday, between 10:00 AM and 3:00 PM, and pay with your Visa or MasterCard.

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BASIC BENEFITS OF ALL MEMBERSHIP CATEGORIES:

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- Personalized membership card
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COLLECTOR'S CORNER

Petaluma's Museum Collection Feature:
By Solange Russek
Museum Collections Manager

Busy bees in the Museum Collection Hive!

We have really picked up steam with The Museum's collections, thanks to our many energetic volunteers!

- Danny Lopez and Brandon Chelini from Casa Grande High School have started scanning the entire photo collection for digitization back up for our disaster preparedness.
- Kay Hardy is sorting through and inventorying our post card collection.
- Marissa Friedman has been scanning a collection of Diaries from 1914-1930 that Sue Canavan had donated about her grandmother (Clara B Ivancovich) who lived at 216 B Walnut St. Petaluma.
- Vicky Keith completed scanning a 160 page novella with 40,000 words that Clara B Ivancovich wrote soon after the 1906 Earthquake and Fire in San Francisco.
- Vicky is also going through our photo collection that are on discs and creating proof sheets.
- Sarah Jochumson and Teresa Froschl will be gearing up to inventory and organize the Textiles office with a team of volunteers.

We welcome anyone who would like to jump in and help out.

Lots of great training fun and make new friends!



Danny Lopez



Brandon Chelini

Members Private Collections



Dan Brown sent in this piece of Petaluma memorabilia from his collection. He said that calendar plates were popular in the beginning of the 20th century, mostly to the teens. Merchants gave them out around Christmas to give the customer a calendar for the following year that was also an advertising reminder. Albert's was a local merchant.

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Art Conservator and restorer, Dennis Calabi finishing the restoration of the painting of artist Eugene Urbain's 1915 painting "California Yesterday and Today" on display in our downstairs galleries.

Photo by Mary Rowe