

# Petaluma Museum Association



Quarterly Newsletter



**SUMMER 2013**

**VOLUME 23, ISSUE 3**

## On the Cover

The cover photo shows Wickersham Park, believed to be about 1960. The park, located between Fourth, Fifth, G and H Streets, was a gift of Elizabeth Wickersham Maclay. Her father, Isaac G. Wickersham, arrived in Petaluma in 1853. She bequeathed the family's cow pasture to the city in the 1930's with the understanding that it would be transformed into a garden park in the memory of her father. The park was created by the depression era Works Progress Administration and dedicated in 1939. With World War II and the always contentious issue of city funding the garden Elizabeth Wickersham Maclay envisioned did not materialize for many years. Much of the work that went into creating the park was due to the dedicated efforts, over a period of many years, of members of the Petaluma Garden Club. Working with the city, but doing the hands-on planting pruning and other garden chores they helped create the park the citizens of Petaluma enjoy today.

The youngsters in the photo are twirling hula hoops, a fad many may remember from the late 1950's which is still around today. Hoops made of grape vines and stiff grasses were used by children in ancient Egypt. Children during the time of the Greek city states and the Roman Empire had hoops as play things. A "hooping" craze swept England in the fourteenth century. It is generally agreed that the word "hula" became part of the toy's name in the 1800's when British sailors visited Hawaii and saw the islanders doing a dance they called the hula and which reminded the sailors of the movements one made when "hooping."

A wooden hoop made in Australia in 1957 came to the attention of the Wham-O company, a California toy maker. Wham-O started making hula hoops of plastic in a variety of bright colors in 1958. In the first four months they sold 25 million. The price was \$1.98. In the first year sales were 100 million worldwide. In some countries hula hoops were banned because the movements a hoop user made were considered indecent. However the hula hoop survives today and is used in exercise classes, by circus performers, and of course, by kids.

Arthur K. Melin and Richard P. Knerr, the two friends who started the Wham-O Company also gave the world another toy craze, the Frisbee.

~John Benanti

Cover photo a collaboration of Mary Rowe & Solange Russek (original photo from the Mannion/Fratini collection)

### Petauma Museum Association

20 Fourth St.

Petaluma, CA 94952

Petaluma Museum Association Board

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President: Faith Ross

Vice President: Harry Nieuwboer

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Maggie Hohl, Representative

*Historic and Cultural Preservation Committee*

Kit Schlich, Representative

The Petaluma Museum Association Newsletter is published quarterly and distributed to our members. Many thanks to all our contributors and to our proofreaders and volunteers who help with our mailings.

If you would like to contribute any news or item of interest to our newsletter you can email to [mary@petalumamuseum.com](mailto:mary@petalumamuseum.com)

Deadline for submission is Sept. 15, 2013



**W**HEN I FIRST started working at the museum on the annual black history exhibit, I had no idea that I would become president of the Petaluma Museum Association. I am delighted, excited and a little scared of the challenges that are before me. If June is any indication of the work ahead for me and the new board, then we need to add a couple of hours to our already busy schedules. I know that we are all ready for the challenge.

We have some new and returning board members. Board members that will continue on the board are: Elizabeth Walter, Dan Brown, Carol Sachal, Paula Freund and Jodi Clinesmith. These are all wonderful people to work with, they are talented and bring to the board a love of community, the museum and a wealth of knowledge that is extremely valuable to the museum. Our new members are just as wonderful. I want to share a little about each of them. **Ruth Robeson** practices Elder Law and is eager to help with writing grants. **Solange Russek** is retired from the Park Service. She started volunteering at the museum in 2012 and helps out wherever needed. She worked tirelessly to get the Petaluma Remembered Exhibit together and is already working on several new exhibits. I call her our "Eveready, Energizer Bunny". If you saw her working at the museum, you would understand. **Harry Nieuwboer** was on the board and has returned to help us stay focused and reach the goals we have set for ourselves. **Sandra Campbell** is a local realtor and has worked with museums around the country. Her expertise is in retail and product development and design. **Marilyn Thompson**, is presently on the faculty of Sonoma State University where she has taught since 1976. She is ready and willing to help with our music events. We also have two representative on the board from the City – **Don Phoenix**, Parks and Recreation Department and **Maggie Hohle**, Recreation, Music and Parks Commission. So you see, I have some amazing people to work with.

### What's Happening at the Museum

Our Petaluma Remembered Exhibit is coming down, making way for the Petaluma River Exhibit. This is a community exhibit, that is, Friends of the Petaluma River, Petaluma Small Craft Center, Petaluma Water Ways and other community groups are joining with the Petaluma Museum Association to create an exhibit about our river, it's history and plans for the future. The opening date is July 11, with an opening gala being planned for July 12. More details to follow at our website ([www.petalumamuseum.com](http://www.petalumamuseum.com)). Other exhibits and events being planned include a Victorian Mourning Exhibit with a Day of the Dead Altar, River Cruise (10/25), Annual Cemetery Tour, Winter Wonderland Exhibit and closing out the 2013 year with our annual New Year's Eve Concert.

We want to thank Lynn Woolsey for her contribution to the Petaluma Remembered Exhibit. She loaned us some of her awards and other items collected during her service in the United States House of Representative from 1993 to 2012. She represented California's 6th congressional district. Thank you Lynn Woolsey for your years of service to us.

### Strategic Planning for the Museum

We are looking at ways to strengthen our financial position. We are seeking grants and asking local companies to partner with us to continue our effort to bring educational and entertaining exhibits and events to Petaluma. We are also seeking donors for some of the maintenance or material items that are vital to the museum. We will reach out to gain more of our community residents as members of the Petaluma Museum Association.

You can help by continuing to support the museum through your membership, asking your friends, family and co-workers to become members or simply give someone a membership as a gift.

Call me, write me, or email me with your ideas and concerns for our beautiful museum. We welcome your involvement!

~Faith Ross

**THAT JULY OF 1913**

**O**NE HUNDRED YEARS ago, on the evening of July 3rd, 1913, Petaluma held a big Mardi Gras celebration. The Carnival occupied Kentucky Street and Main Street from Washington to Western Avenue and, as The Petaluma Daily Courier said, "Terpsichory reigned!" (Also reigning were cannon salutes, the incessant ringing of the town clock, and the playing of three loud bands.) There was said to be "a gay throng."

Announced that day were the results of the election for mayor and police chief, an added cause for celebration. The new police chief was Marcus Flohr, who had won his election by just ONE vote. As a sign of the times, carriage-maker Mayor Zartman was turning over the reins to saddle-maker and new Mayor Horwege. One has to put into perspective that, in 1913, the automobile was just beginning to replace the horse-drawn vehicle and the Wright Brothers had flown the first plane only 10 years previously. In Petaluma, one could still board a horse at the Centennial Stables, W.F. Farrell was still selling wagons and buggies at 259 Main Street, and a new blacksmith shop had just opened on Keller Street. Yet, at the same time, one could catch the "Auto Stage for pleasure parties" to Guerneville for 75 cents. It was a period of great change in the country.

The next day, the July 4th parade was attended by thousands who hadn't yet heard of that

morning's plane crash in Kenilworth Park. (See John Benanti's article on page 9). Parade participants included a group of G.A.R. veterans of the Civil War and beauty queens of just about every kind. Most floats were pulled by horses, yet a few autos were present as well, and the parade wound its way past the California Garage on Washington Street, where they would sell you a six-passenger Studebaker with four cylinders for \$1,400. (It had a speedometer and a "full set of tools," too). But, if you preferred a Ford, the Main Garage at 343 Main Street, would sell you a Model "T" for just \$600.

At that time, one could buy a five-acre ranch with house, barns, stock and a good well in Petaluma for \$1,000.

However, other events still remembered in Marin and Sonoma Counties are the many tragic fires of 1913. A major hot spell had



sizzled the Bay Area in early July and fire season had started early. The temperature in Petaluma hit 107 degrees. On July 7th, a raging blaze was consuming Mount Tamalpais. In a startling headline, the Petaluma Daily Courier said: "*Mill Valley and Larkspur are Doomed!*"

Over 5,000 acres on and around Mt. Tam were a fire and 3,000 militia, firemen and National Guard had been called in to fight it. Much of their equipment was no more modern than the antique fire truck in the Petaluma Museum, but most of the back-breaking work was in clearing the dense brush on the mountainsides.

The blaze was only under partial control by July 11th. Petaluma's 85-man Company "K" militia had been sent to Mill Valley by train and were still on-site as of July 13th. With only six hours of sleep in four days, Company "K" was credited with saving the giant trees of Muir Woods. Amazingly, there had been no loss of life in the entire week and many homes had been salvaged.

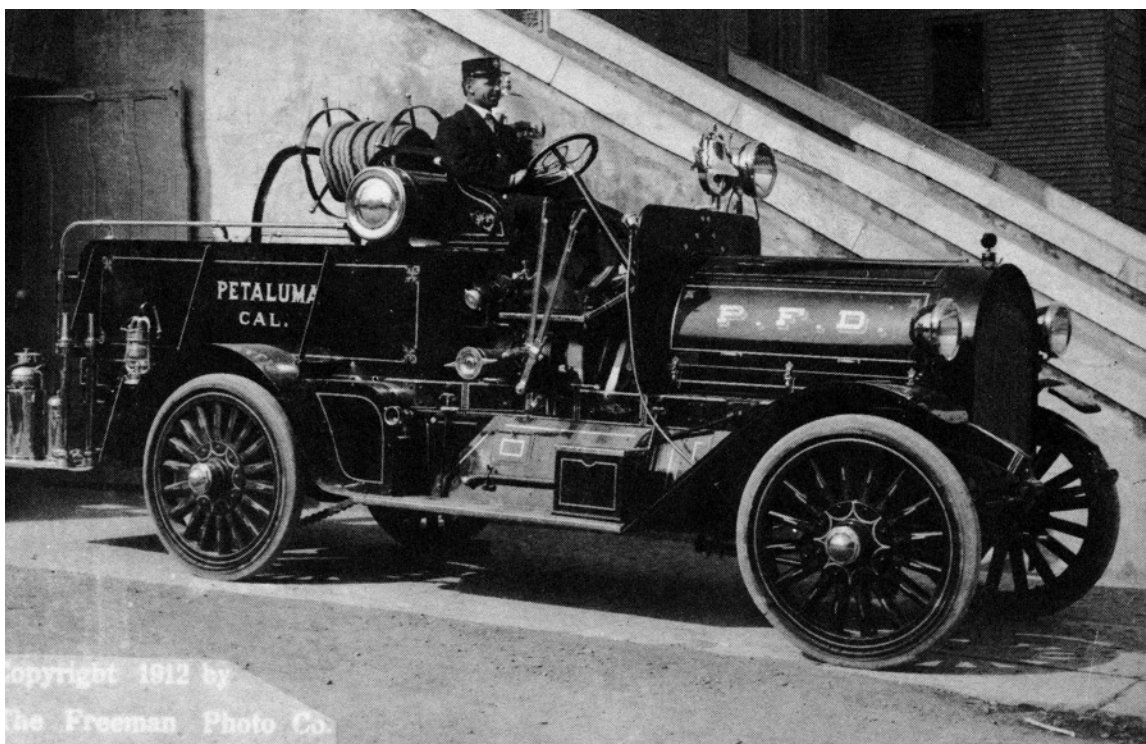
Another large fire that month was the 600-acre blaze that raged upon the Frank Mecham ranch along Stony Point Road. This fire destroyed the railroad trestle of the Santa Rosa Electric Railway and killed most of the Mecham sheep. The Mecham homestead and barns were saved by the efficient work of the Petaluma Fire Department. Ironically, at this same time, the three-reel moving picture playing at The Mystic Theater (managed by John A. McNear, Jr.) was *Tomb of Flames*.

The argument of the automobile versus the horse was very much in the Petaluma news in 1913. The Daily Courier editorial of July 10th complained: "Many a person is awakened at night by reckless autoists hurrying through the streets with their mufflers wide open," while another article that same day was about a horse run-away: "Horse Dashes Thru Window! The buggy of Mrs.

Fred Zimmerman dashed up on the sidewalk in front of the J.A. McNear residence and continued down through the window of T.J. Smith's Barber Shop. All were unhurt." (Except, perhaps, the horse.)

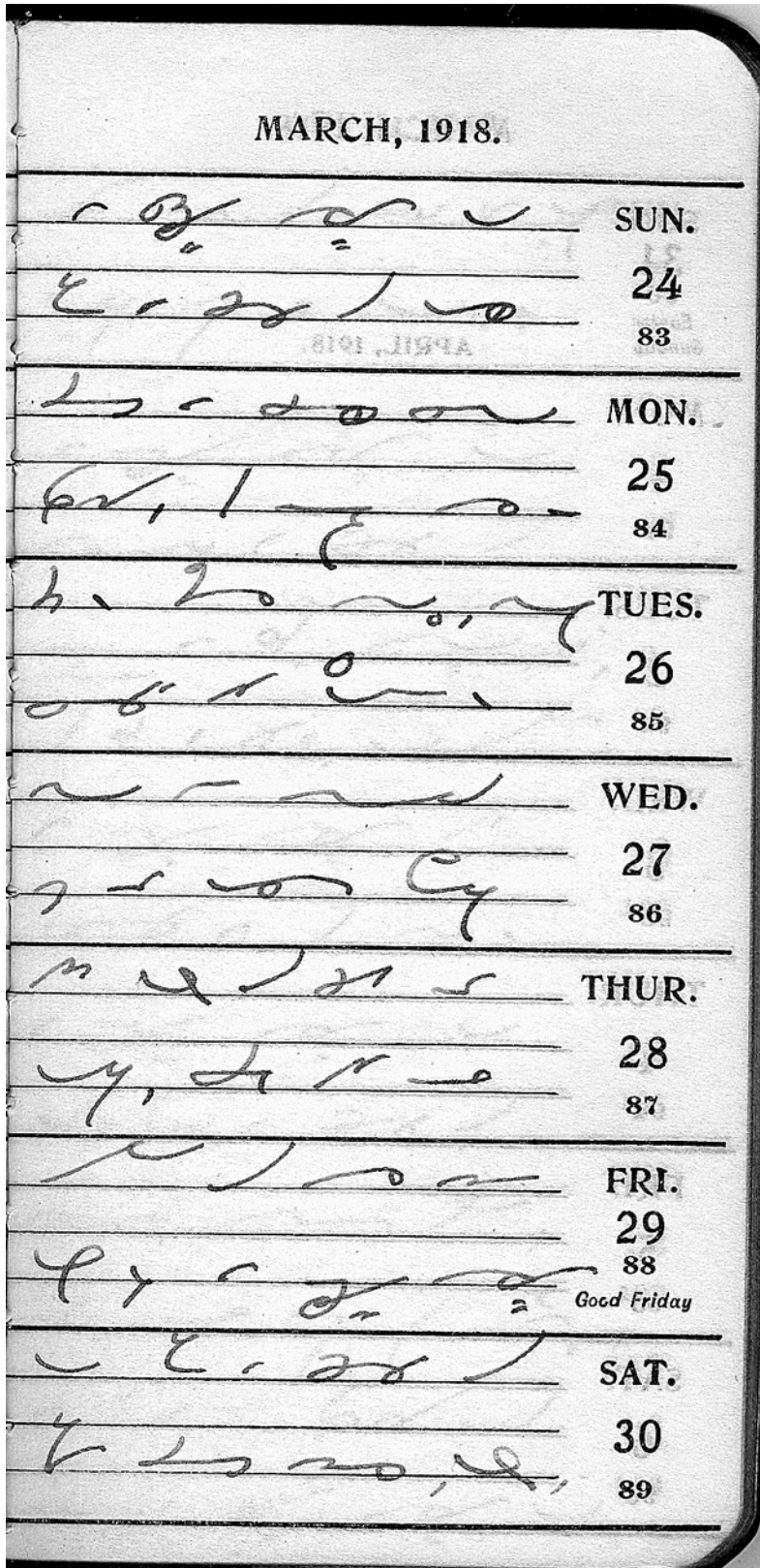
I feel compelled to add that an interesting sidelight of the noisy 3rd of July Mardi Gras Carnival was brought out by the Daily Courier editorial of July 12th. It pointed out that a California ordinance had been instituted against "the obnoxious dance, "The Rag" and, in Petaluma, it was a misdemeanor to dance it. The editor added that, if a couple was to "indulge in this vile manner, the music should stop to halt the evil." The ladies of the local WCTU highly commended the paper for the stand they took in "eliminating the Ragging." Oh well . . . lucky these good folks never saw The Twist.

And, wrapping up the historic news of that month, was this want-ad from July 20th, 1913: "LOST. One small black cow with left horn broken and drooping, now giving milk. Inform Frank Burns Grocery Store, East Petaluma."



Tony Peters at the wheel of the 1912 Nott Pumper

# It's A Mystery ????????

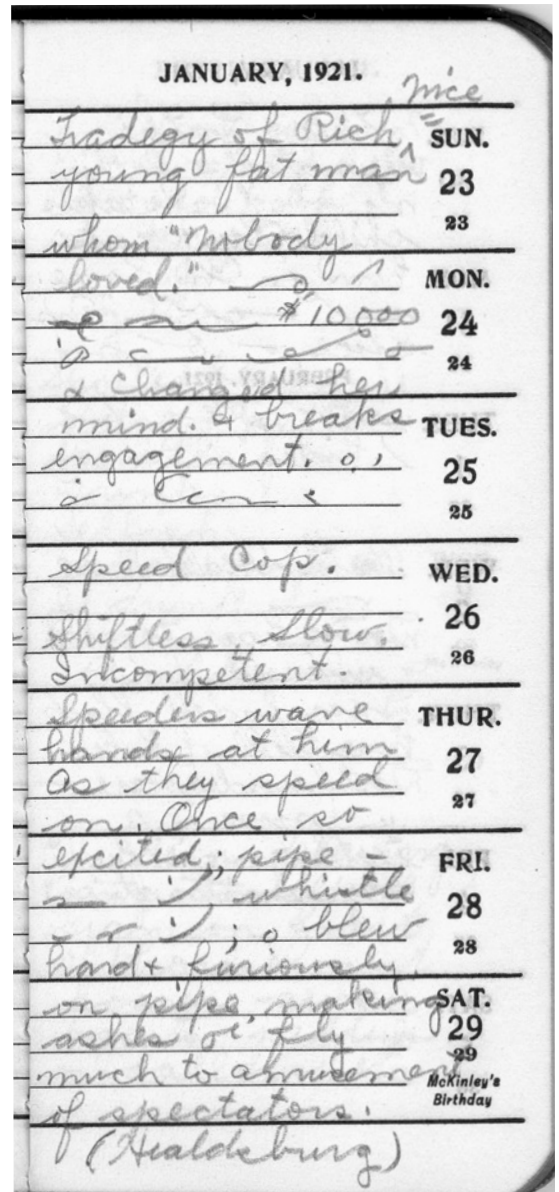


This diary with the dates of 1918 and 1921 was found in our basement and is part of our archival collection.

We are looking for someone out there that may be able to transcribe the shorthand you see to your left. We have several pages like this and it would be great to find out what was written.

Below is an excerpt from the diary which includes both longhand and shorthand.

Please contact us at the museum at 778-4398 if you can help.



Correction: From our mystery photo in our last issue, Jan Rodd had identified the boy with plaid shirt and pool cue as Bob Madison not Tim Talamatez.



# VOLUNTEER SPOTLIGHT



**Barbara Maxwell**

**in her own words.....**

My family and I moved to Petaluma in 2011 from Southern California. In June of 2012 I started volunteering on the "I Do" exhibit. I work for the baker who was making the cake for the exhibit opening and she mentioned that the museum was seeking volunteers. "I Do" has been my favorite project because it brought together my interests in sewing, crafts, theater and history. I enjoyed finding out the origins of the clothing, working with the gorgeous fabrics, and putting it all together like a stage production.

The exhibit was a learning experience in creating mannequin bodies for the tiny-waisted outfits. A mixture of math, drawing, sewing, sculpture and experimentation went into those figures. Our volunteer team had a hilarious time carving and padding the proper bust sizes for our "ladies"!

I'm currently working on an upcoming exhibit featuring Victorian mourning and funeral customs. The museum has beautiful black outfits and accessories and interesting funereal objects. This promises to be an informative and intriguing show because discovering what is in the museum's collection is like exploring a treasure chest!



**Kael Barend**

Kael has been volunteering at the museum for about two years now. He graduated this year from Petaluma High School. He has been a great help and is responsible for the well maintained garden court where you may see him with leaf blower and protective gear cleaning up the endless leaves that fall from our beautiful oak tree. He also checks on our plants and waters them if needed. He also volunteered last July to be our groom for our promotion of the "I Do!" exhibit at the River Town Revival.

When asked why he chose our museum to volunteer he stated that quote "I'm mesmerized by how our past shapes our future." Kael has been involved with many other jobs here including set-up of exhibits and events, filling in as a docent and assisting our research library with a project.

The exhibit he enjoyed most was the "Wings in Space" Tribute to the Space Shuttle Program which he stated showcased his favorite artifacts. He also enjoyed our most recent exhibit "*Petaluma Remembered*" which he felt was extremely well-stocked with strange and wonderful paraphernalia.

**Do you love Petaluma history?**

**Why not get involved in your  
community and volunteer at the  
Petaluma Museum!**

**The museum has a variety of  
volunteer opportunities available,  
including:**

**Walking tour docents:**

- Do you love to dress up in period costumes, tell stories, connect with people? Then this may be a perfect fit for you.
- May through October (one hour tours on Saturdays)
  - Receive training to lead downtown walking tours.

**Concert and food & wine events:**

- set up and clean up
- ticket taker
- servers

**Front desk docents:**

- greet museum visitors
- provide facts about the museum
- once a month for three hours or more if you like  
Thurs-Saturday 10-4 & Sunday 12-3

**Call the museum to learn more about our volunteer  
programs. 778-4398**





FACILITY CARE AND  
MAINTENANCE COMMITTEE  
Spring Report by Paula Freund

The PMA's newly formed FACILITY CARE AND MAINTENANCE COMMITTEE has been working this spring to spruce up the PHL&M. The garden bed surrounding courtyard palm was planted with 11 dwarf loropetalum. Their maintenance should be minimal as the bushes were carefully selected, proper soil and mulch were added and a watering system was installed. Additionally, the dead abutilons were removed from the back façade and their wooden planters will soon be replanted / repurposed. The chicken benches in the back garden were repositioned for better utilization of the deck and one of the wooden planters was positioned to serve as a corner table/planter. Two of the back façade benches were broken; consequently, they were disassembled, and their planks were saved for future deck repair. The third bench was repaired and lowered to proper bench height.

It was determined that the sand leaking from the ceiling into the library came from an old barrel of sand placed in the attic years ago to serve as a fire deterrent. When the barrel and sand were removed a delightful 1914 Thomas Edison lightbulb box was found and is now a part



of the collection.

In May the city pruned the **heritage oak** limbs off the west corner of the PHL&M. This provided more light for the back garden and protected the building and gutters. Some committee members are concerned that the tree needs to be balance-pruned and cabled for safety. Ideas for a fall fundraiser to support the care of our magnificent oak are in the planning stages. Anyone interested in helping with this project, please call 707-778-4398.

**Black Jet Jewelry & Other Victorian Mourning Era Items Needed for exhibit in September**

During the Victorian era of the 19th century there was a demand for mourning jewelry. Jet's rich black color made it a very popular gem during this time.

Victorian mourning brooch with hair was another item that families kept as a memento of the deceased. If you have any items that you could loan for this exhibit it would be appreciated.



Please contact Teresa Froschl or Solange Russek at 778-4398

Calendar of Events

*Upcoming Exhibit:*

**“Changing Courses - The History and Future of the Petaluma River”**

Opens July 11th

*(More information to come . . .)*

**River Town Revival**

July 20th

**Victorian Mourning Exhibit**

Sept/Oct

*(more details to come . . .)*

**DOCENT LED DOWNTOWN WALKING TOURS**

Every Saturday Through the End of October  
Meet at the steps to the Museum at 10:30 a.m.

**Petaluma Museum Association Board of Directors Meeting**

Second Tuesday of each month – 6:00 p.m.  
Open to the Public

**Volunteer and Docent Meeting**

Chaired by PMA President Faith Ross  
Second Monday of each month – 2:00 p.m.  
Be the first to find out about upcoming events at  
Your Museum!

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**CHINATOWN RESTAURANT**  
Mandarin & Szechuan Cuisine

(707) 763-7057  
157 Kentucky Street  
Petaluma, CA 94952

**Business Hours:**  
Tuesday-Sunday  
11:30-9:30pm  
Friday 11:30-10:00pm  
Closed Mondays

We were unable to include the Chinatown Restaurant in our brochure for our **Bounty of Petaluma** fundraiser due to time constraints but would like to thank them for their generous donation of egg rolls for our event.

## A FOURTH OF JULY TO REMEMBER

**A**S PETALUMA CELEBRATES the Fourth of July there is another Fourth of July to recall some one hundred years ago on July 4, 1913.

Under the headline, "ALL IS READY FOR THE BIG CELEBRATION" the Petaluma Daily Courier of July 1, 1913 reported "The plans for the fourth of July Celebration have practically been completed and everything is now in readiness for the best event of its kind ever held here." A Mardi Gras festival was planned to be followed by a parade, street dance with four bands, fireworks and a twenty one gun salute.

However, the highlight of the celebration would be a daredevil airplane exhibition at the same time as the parade, as well as two additional airplane exhibitions later in the day. The Petaluma Argus reported on July 3 that "Many out of town people will arrive here for the sole purpose of witnessing the flight of Aviator Bell."



Grover Bell  
-1913

Courtesy of Carroll Gray, Webmaster of [EARLY BIRDS OF AVIATION](#)

Bell was Grover Bell, the chief pilot and aviation instructor for the Glenn L. Martin Company of Los Angeles. Bell was accompanied by his brother, Larry, who was the mechanic. The Bell brothers were natives of Indiana, Grover was born in 1884

and Larry in 1894. They had been living in the Los Angeles area for several years and had been, since childhood, fascinated by the possibilities of flying. Prior to the success of the Wright brothers the Bell brothers had been building and attempting to fly homemade airplanes around Long Beach where their family lived at the time.

For his Petaluma exhibitions Grover Bell would be flying a Glenn Martin biplane powered by a Curtiss 80 horsepower V-8 engine mounted behind the pilot. Somewhat ironically, the airplane, the pilot and the mechanic arrived in Petaluma by train on July 2 and the men spent July 3 reassembling the airplane at Kenilworth Park which would serve as the airfield for Bell's flights. On the morning of July 4 the Courier reported the airplane was guaranteed to be able to reach 65 miles per hour. On his arrival in town Bell had promised a fine exhibition of aerial stunts.

Bell's flights were scheduled for 10 AM, in conjunction with the parade, and at 2 and 3 PM. His route would be the same for all three flights. After taking off from the Kenilworth field he would fly east to an area over the Old Adobe, then return to fly over downtown, using the Northwest Pacific railroad station as a point of reference, and then back to Kenilworth.

At about 8 AM on the Fourth, Grover Bell decided to do a test flight to make sure everything was in working order. His test flight followed the path he would take during the exhibitions, but without the stunts. As he approached Kenilworth for his landing several horses appeared in his path. The Courier, in the July 6 edition told the rest of the story of his test flight. "Bell flew almost to the end of the field and seeing he could not get out of the reach of the horses, threw on the controls to right the machine in an endeavor to turn back and light in the center of the field, and thus escape colliding with the horses. As Bell started his maneuver the wind caught the upper wing of the machine, throwing it up at an angle of 90 degrees, Bell attempted to right himself but before doing so the right wing struck the ground, overturning the biplane, completely wrecking it."

Grover Bell became the first aviation fatality in Sonoma County history.

A later inquiry determined Bell fell clear of the machine, his head striking the ground with such force that he suffered a fractured skull. Larry Bell placed his brother in a nearby auto and Grover was taken to Petaluma General Hospital. He was seen by two Petaluma doctors, Dr. O'Brien and Dr. Peoples. They called Dr. Wallace Terry, chief surgeon at the University of California Hospital in San Francisco who arrived at noon on the Fourth to advise the local doctors. There was some initial hope for recovery, but Grover Bell died of his injuries at about midnight on July 5.

Coroner F. L. Blackburn convened a coroner's jury on July 6. The inquest concluded that Bell's death was accidental and "...due to the presence of horses on said aviation field which prevented a successful landing." The committee which had planned the Fourth of July activities had agreed to corral the horses before the first exhibition flight at 10 AM. However, committee members testified at the inquest that they had no knowledge in advance of the test flight which Bell made at 8 AM. Following the inquest the body was claimed by a brother, W. O. Bell, who was summoned from Southern California after the accident. Coroner Blackburn accompanied the body as far as San Francisco on its journey to the Los Angeles area.

Word of Bell's crash and injuries spread quickly through the town. The news, however, did not slow down the celebrations. Although many were disappointed to not see the airplane exhibition (it was less than ten years since the Wright brothers first flight) there were many other activities to keep the throngs of locals and out of town visitors busy.

Grover and Larry Bell were slated to leave Petaluma for Chicago where they were going to participate in an air race between Chicago and Detroit involving flight over Lake Michigan. They

were to join Glenn Martin, their boss, and also a pilot, who was already headed to Chicago when Grover Bell lost his life. Martin participated in the race. With a passenger aboard, his plane was struck by high winds over Lake Michigan and crashed into the lake. Both Martin and his passenger were rescued.

Glenn Martin went on to have a long career in aviation. His company was a major supplier of aircraft to the U. S. military in both WWI and WWII. He later sold his interest in the company and it has gone through numerous mergers. Martin died in 1955.



Photo of a Glen Martin biplane

Larry Bell continued to work for Martin after his brother's death. He eventually formed the Bell Aircraft Corporation in 1935. Along the line he dropped "Larry" and used his birth name, Lawrence Dale Bell, and it is by that name that he is remembered. The company was a major supplier of aircraft to the military in WWII and after

and produced the first commercially licensed helicopter in 1946. He won numerous aviation prizes and accrued many honors. Bell Aviation is perhaps most famous for developing the Bell X-1, the plane flown by Chuck Yeager on October 14, 1947. It was the first plane to break the sound barrier. The company is still in existence. Lawrence Bell died in 1956. His brother's death that summer day in Petaluma weighed on him for the rest of his life. Shortly before he died he said he wished he had never become involved in aviation.

Today there is an award given in honor of Grover Bell. It is given "To foster and encourage research and experimentation in helicopter development to the person or persons making an outstanding contribution to the field during the preceding calendar year."

~ John Benanti

## Report from the PMA Election Committee

The 2013-2014 Election is over, Petaluma Museum Association has a new Board of Directors, composed of new and returning members.

Elected to the Executive Committee are President Faith Ross, former Secretary; Vice President Harry Nieuwboer, a former Director; and Secretary Solange Russek, a new board member. Jodi Clinesmith remains as Treasurer and was not up for election this year. Under the new election bylaws, only two positions would be open this year for the Executive Committee, but because Faith Ross vacated the Secretary's position, that position came up for a vote.

Four Directors were up for election. Incumbent Dan Brown was re-elected. New to board are Sandra Campbell, Ruth Robeson and Marilyn Thompson. Three incumbents -- Directors Paula Freund, Carol Sachel and Elizabeth Walter -- are in the middle of their two-year terms as Directors.

The PMA bids a fond farewell and offers thanks to past President Joe Noriel, past Vice President Brian Grenados, and Directors Skip Sommer and Mark Tomlinson. They leave big shoes to fill, but the newly elected board is eager to get to work keeping the Museum a lively community influence and resource.



Front row Harry Nieuwboer, Solange Russek, Faith Ross Middle row Don Phoenix, Elizabeth Walter, Paula Freund, Sandra Campbell, Ruth Robeson Back row Dan Brown, Carol Sachal, Marilyn Thompson (not pictured) Jodi Clinesmith

*A special note on this years' election: Some voters wondered "why bother with an election when there are only enough candidates to fill the ballot," i.e., a lack of competition among candidates. Good question! The PMA's bylaws require annual board elections, and if the PMA wishes to retain its 501(c)(3) status as a viable non-profit, it must fulfill this requirement. The Nominating Committee seeks to find as many qualified candidates as possible, but finds it a challenging task. In fact, bylaws allow for ten Directors, but that requires ten or more individuals to stand for office. Ten Directors would be a tremendous asset to the PMA, but that can only happen with more interest from the general membership in serving. Our suggestion: Consider running for the 2013-2014 election next spring!*

**STEVE JOHN COUNTOURIOTIS**

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Please check out the membership brochure enclosed with this newsletter for more details.

*Support your local museum!*



# MUSEUM HIGHLIGHTS

## CONCERTS & EVENTS

We had a busy spring with several concerts and a popular Single Malt Tasting fundraiser. People who attended our **Spring Gala** concert were pleased that we held a concert at an earlier time in the day. It was a well attended concert and Elizabeth Walter, pianist and members of the S.F. Symphony provided a wonderful mix of classical music . Carol Menke was our featured soprano.

**Jura Margulis**, internationally acclaimed concert pianist, returned again this May to wow those in attendance with his phenomenal skills. He played works from Bach, Schubert, Puccini and Saint-Saens .



### California Redwood Chorale

delighted all with their *Landmarks with Love* concert held at the museum on May 31st. We were the first historical building on their concert tour. Faith Ross, PMA board president said it was an outstanding concert.



*Congratulations to Diane Dorfman who won our concert survey raffle.*

### Single Malt Scotch Tasting

Guest were treated to a professionally guided tour of single malt scotches from all the regions of Scotland. It was expertly paired with a menu of small plates created to



complement each malt at this very successful fundraising event to benefit the museum. The event was sponsored by **Wilibeas Wines & Spirits with Preferred Sonoma Caterers.**



Faith Ross welcoming our guests.



## Museum Highlights cont.

### *The Bounty of Petaluma*



Harry Nieuwboer with Paula Freund introduces the vintners.

Another successful fundraiser was held on June 20th to welcome in the summer. There was wine tasting from our local wineries and food donated by Petaluma vendors. While our guests enjoyed



tasting the wine and sampling a variety of delicious food they were entertained with jazz music performed

by Dorian Bartley, bass & vocals and Bob Johns on piano.

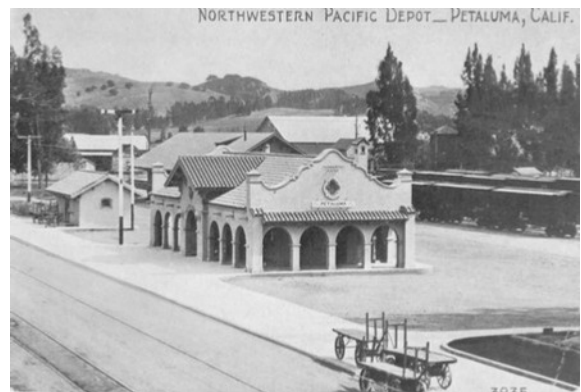


## Dedication of the Vietnam Veterans Plaque in Walnut Park - May 30th, 2013



Joe Noriel with plaque in foreground and Patriot Guard. It was a beautiful sunny day for the unveiling of the Vietnam Veterans Memorial plaque. It took the efforts of many to make this possible.

### **Petaluma Remembered Exhibit**



Rediscovering all the fascinating stored artifacts of Petaluma's past and bringing them out to share with the community made this a very personal journey down memory lane for many folks.

On May 26th we had a very special event called "Looking Back". A rare collection of images from the Ed Mannion/Ed Fratini collection were projected on our screen and visitors were encouraged to comment and make identifications when possible. Some of these images appeared in the Argus Courier in the 1930's and 40's.

Popcorn was served and Petaluma Pete made a special appearance entertaining all on his rollaway piano.

# Membership

## NEW MEMBERS

Ivan Barta, Carol Ann Bracco, Jacquelyn Buchanan, Glenda Deyounks, Paul & Sherry Eklof, Neal Fishman & Maxine Spellman, Karen Frost, Robert & Alana Goetzinger, Steve Kay, Robert Karcie, Steven Lafranchi & Assoc., Barbara Maxwell, Leonard Page, Rebecca Rosenbloom, Ruth Robeson, Solange Russek, Maria Svinth, Robert Williams

## RENEWALS

Jeanette Ambroge, Architectual Design & Restoration, Inc., Kim Arfsten, Michel & Monique Braud, Linda Beatie, John & Louise Benanti, Michel & Monique Braud, Jean Witte Brian, Irene Carnazola, Victor Chechanover, Steve Countouriotis, John & Linda Cheney, Pennylee & Heather Christensen, Charles Craig, Dorthy DeMare, Dick & Rita Dunbar, William Dranit / Attorney / SMT, Flo Fadelli, Pat Faverio, Millie Ferro, Deborah Fitch, Brian Granados, Charles & Teresa Meikle-Griswolds, Marilyn Guinnane, Martha Gustafson, Katherine Hall, Haroldine Hansen, Robert & Veronica Harriott, Mike Harris, Kim Jacobsen, Vasanti Jayaswal, Lawrence Jones, Lil Krulevitch, Kathryn O'Brien Lawrence, Arielle Lehmann, Angel Luffel, Clyde & Marian Nelson, Harry & Ginger Nieuwboer, Judy Nunes, Diane Olson, Elaine Petersen, Nancy Rapalus, Gale Sarlatte, Kathy Schmidt, Vreni Schnirman, Sharon Sebring, Penny Shofner, Marilyn Sisler, Len & Ruth Svinth, Maryann Smyth, Elaine & Christopher Stevick, Karen Tamborski, Bill & Carolyn Tennyson, Pamela Torliatt, Jessica Toy, Roger & Eileen Weeks, Marshall West, Dick & Dorothy Wilcox, Connie Williams

## DONATIONS

Liz Cohee  
Diana Painter  
Penny Shofner

In memory of:

Marcia Johnstone  
Tom Stelzner  
Althea Torliatt

## LIFETIME MEMBERS

Linda Adams & Ken Larson, Mr. & Mrs. Marv Ashman, Ron Bausman & Art Wagner, Jim Becker, Ann & Gordon Blumenfeld, Walter & Marilyn Bragdon, Tom & Kathy Brandal Virginia Breedlove, Arthur & Selma Cader, Coddling Foundation, Clark & Susan Coolidge, James and Liz Cohee, John Cota & Teresa Barrett, Jack Dei, Sr., Angela E. De Carli, Daniel & Elissa DeCaro & Family, Marvin & Shirley Dolowitz, Diane Dorfman, Karen & James Ely, June Ferguson, Bonna & George Flynn, C. Michael Forrest, Alice & Donald Forsyth, Jim & Kris Foster, Kathy & Richard Fries & Family, George & Margaret Gambonini & Family, Cheryl & Derlin German, Ken & Annette Goltermann Family, Margaret Gossett, Alice Guglielmetti, Bill & Connie Hammerman, Ann Hobrecht, Miriam Hodge, Gary & Lynn Imm, Carol Isaak, Toby Kaehler, Steve & Karen Kemmerle, Mildred King, Bill & Lucy Kortum, Jack & Verna Krout, Rollie & Shirley Leeburg, Catherine & Theodore Lehmann, Paul & Marlene Lewis, Blanch Lieb, Sid & Gerry Lipton, Constance Mahoney, Amy Malaise & Gary Fusco, Peter Masi/Master Cleaners, Charles & Evelyn Matteri, Shirley B. McDonald, Mc Dowell Drug Task Force, James & Sue Mc Isaac, Keith & Debbie McNeil, Robert & Virginia Merwin, Max Mickelsen, Pierre & Sonja Miremont, Tim & Lori Nelson, Tammara Norman & Edwin Hamilton, Ross Parkerson, Edward & Barbara Peterson, Ray & Ettamarie Peterson, Charles & Mary Pheil, Russel Pleech, Shep & Velma Porter, Lawrence Reed, Ed & Bernadette Ricci, Tim & Deborah Riddle, Katherine & William Rinehart, Walter & Emily Roeder, Rotary Club of Petaluma, Jerry & Mary-dee Roy, Gloria Salick, Nancy Sasser, Richard & Lucille Sharke, Shep & Lou Shepherd, Alba Silva, Skip Sommer, Springfield Place, Clarice Stasz, Thomas & Mary Stelzner, Charles & Althea Torliatt, Barbara Tornberg, UBS Financial Services, Gene & Lenore Urbain, Vietnam Veterans of America, Chapter 563, Michael & Elaine Von der Porten, Marcie Waldron, Ruth Walker, Ron & Judy Walters, Margery Wolf, Sarah Young, Scott & Meredith Young, Nick Zaillian



# JOIN OR RENEW - It's Easy to Do

1. Visit our website, [petalumamuseum.com](http://petalumamuseum.com), complete the membership form and make a PayPal, Visa or Mastercard payment
2. Complete the attached form, pay with Visa or Mastercard or enclose your check made payable to the **Petaluma Museum Association** and mail it to our address on the payment form
3. Call the **PMA** office at (707) 778-4398 Monday through Friday, between 10:00 AM and 3:00 PM, and pay with your Visa or MasterCard.

## ADDITIONAL WAYS TO SUPPORT THE PMA

Volunteer - the PMA welcomes and sincerely appreciates members who can dedicate their time and energy  
 Give the gift of membership - the cost will be discounted 10%  
 Be a "Legacy Donor" - the PMA is delighted to offer naming opportunities to those giving "Leadership Gifts"

## MEMBERSHIP BENEFITS & CATEGORIES

**BASIC BENEFITS OF ALL MEMBERSHIP CATEGORIES:**

<ul style="list-style-type: none"> <li>•Discounted admission to temporary exhibits (admission to the library &amp; permanent exhibits is free to all)</li> <li>•Reserved seating at the Butter &amp; Egg Parade</li> <li>•Subscription to and acknowledgement in the PMA newsletter</li> </ul>	<ul style="list-style-type: none"> <li>•Personalized membership card</li> <li>•10% off Museum store merchandise</li> <li>•10% off gift memberships</li> <li>•Invitations to previews &amp; receptions</li> </ul>
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**INDIVIDUAL \$35**  
 All Basic Benefits  
 (\$20 memberships are available in this category to: Seniors, Educators, Students. Military is free)

**FAMILY / DUAL \$70**  
 All Basic Benefits, PLUS:  
 •Extension of Basic Benefits to an additional adult & children in the same household up to age 17  
 •Two personalized membership cards

**RECIPROCAL MUSEUM MEMBERSHIP PRIVILEGES - "Museum Goer" Benefit**

If you join the PMA at the Supporter level (\$125) or higher, you will receive free or discounted admission to more than 600 museums in the U.S. Some of the top Bay Area participating museums are:

Asian Art Museum • Walt Disney Family Museum • de Young Museum • Legion of Honor  
 CA Historical Society Museum • Charles M. Schulz Museum • Sonoma County Museum

**SUPPORTER \$125**  
 All Family / Dual Benefits, PLUS:  
 •Reciprocal Museum Membership Privileges

**BUSINESS SPONSOR \$150**  
 All Supporter Benefits, PLUS:  
 •Your business card in the PMA newsletter

**PATRON \$400**  
 All Supporter Benefits, PLUS:  
 •Personalized exhibit tour for you and 10 guests  
 •Listing of your name on the Museum's Donor Wall

**COMPANY SPONSOR \$500**  
 All Patron Benefits, PLUS:  
 •Your company logo in the PMA newsletter

**BENEFACTOR \$750 +**  
 All Patron Benefits, PLUS:  
 •Opportunity to be named the benefactor of a temporary exhibit or annual program

**CORPORATE SPONSOR \$1,000 +**  
 All Benefactor Benefits, PLUS:  
 •Your corporation's logo in the PMA newsletter

All membership dues are valid one year beginning the month of enrollment and are tax deductible as provided by law.

**YOUR ANNUAL MEMBERSHIP DUES WILL SUPPORT**

**THE PROGRAM OF PUBLIC SERVICE**

- Educational Exhibits
- The Public School Tour Program
- Inspiring Concerts
- The Docent Program
- Engaging Lectures

**THE ACCESSION and PRESERVATION** of our community's priceless historic artifacts

**HOPPY HOPKINS RESEARCH LIBRARY** where Petaluma's historic documents are preserved and available to the public



Photos courtesy of Mary Rowe



**Payment Options:**

- Enclosed is my check made payable to the Petaluma Museum Association
- Charge \$ \_\_\_\_\_ to my
  - Visa  MasterCard

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Member Options:**

- I am interested in volunteering.
- I am interested in becoming a "Legacy Donor."
- I am interested in including the PMA in my Charitable Trust.
- Enclosed is my additional donation of \$ \_\_\_\_\_.

Petaluma Museum Association  
 Petaluma Historical Library & Museum  
 20 Fourth Street  
 Petaluma, CA 94952-3004

If you prefer, you can register your membership online at [petalumamuseum.com](http://petalumamuseum.com), or call 707-778-4398

**PETALUMA MUSEUM ASSOCIATION**  
 Membership Categories

- Individual \$35
    - Senior, Educator, Student \$20. Military free
  - Family / Dual \$70
  - Supporter \$125 \*
  - Patron \$400 \*
  - Benefactor \$750 + \*
  - Business Sponsor \$150 \*
  - Company Sponsor \$500 \*
  - Corporate Sponsor \$1,000 + \*
- \* Reciprocal Museum Membership Levels

I want to Initiate a PMA membership

I want to renew a PMA membership

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_

Zip: \_\_\_\_\_

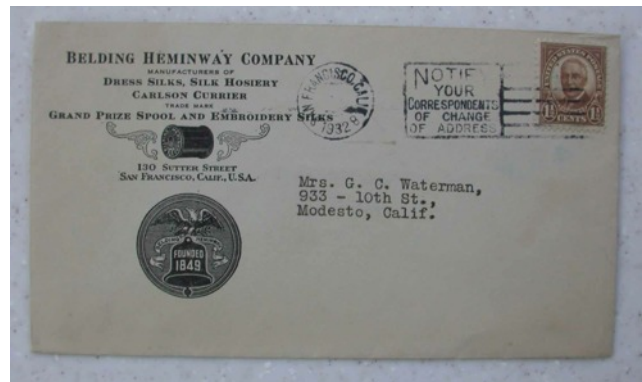
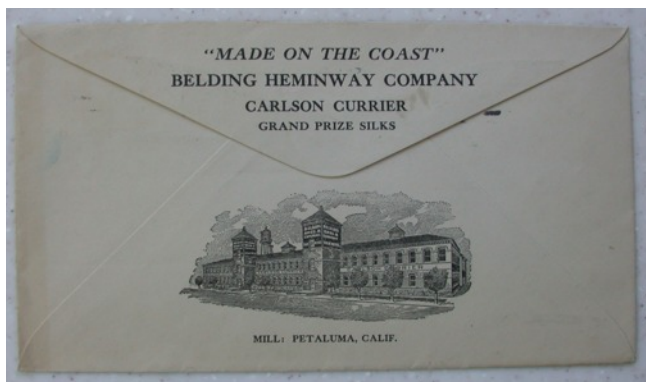
Phone: \_\_\_\_\_

Email: \_\_\_\_\_

# COLLECTOR'S CORNER



This photo is from Dan Brown's collection and according to the Sonoma County Library / History Room it is dated approximately 1883. Town Bands date back to the 1880's with concerts in the local parks. This appeared in the Petaluma Argus, Oct. 23, 1878. "The new band has revived and is under the direction of Prof. Page. You can now stand on the corner of Main and Washington streets and listen to "Um-pa-pa-pa," to your heart's content. "



Also from Dan Brown's collection is this envelope depicting the Silk Mill with a cancellation stamp dated 1932

PETALUMA MUSEUM ASSOCIATION  
**Petaluma Historical Library & Museum**  
20 Fourth Street, Petaluma, CA 94952  
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[www.petalumamuseum.com](http://www.petalumamuseum.com)

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*“Changing Courses - The History and Future of the Petaluma River”*