

# Petaluma Museum Association

Quarterly Newsletter



*Charlotte E. Fenner - 1885*

*Richard Bray*

26 Montgomery St.  
Opposite Lich House  
Tulio Blomberg

SUMMER 2012

VOLUME 22, ISSUE 3

## On the Cover

### ***“I DO!” FOCUSES ON LOCAL BRIDES***

Mrs. J. Edgar Allen, *nee* Miss Carrie Denman, posed for her portrait as the quintessential Victorian bride in this photo from the PMA collection. Carrie and her groom were married on March 23, 1887. She was the daughter of John. R. and Ella Denman, a pioneer family that built wealth through ranching. Later they upsized to 450 acres and added a dairy that sat atop a lofty hill on the north end of town, overlooking what came to be known as the Denman Flats, part of the Petaluma Creek flood plain. As the family advanced socially, John’s sister Ida Belle became the bride of George P. McNear, the scion of Petaluma’s most influential family.

Carrie’s wedding gown--and those of over 20 Petaluma brides from the 1870s to the 1930s--will be displayed in a never-before-seen exhibit of gowns and bridal accessories from the Museum’s textile collection. “I Do!” traces their stories through vintage photographs, carefully researched personal stories and the actual finery worn by the women. Textile Curator Teresa Fröschl pored through boxes of the museum’s collection to unwrap not only gowns but also veils, gloves, shoes and the dainty “unmentionables” that made up the brides’ trousseaus.

The exhibit comes to reality courtesy of a grant from Community Foundation of Sonoma County to create and assemble 20 body forms that match the petite frames and corset-winnowed waistlines of the past brides. Modern mannequins simply “wouldn’t do,” which is why the garments languished for so long, stored in acid-free paper and boxes. Most of the gowns have not been available for viewing since they were folded away decades ago.

“I Do!” opens July 15 and runs through September 30, 2012. Join us for a Reception at 1:00 p.m. on Sunday, July 15, which will feature—what else?—cake and champagne. For more information, call 707-778-4398 or visit [www.petalumamuseum.com](http://www.petalumamuseum.com).

“A photograph never grows old. You and I change, people change all through the months and years, but a photograph always remains the same. How nice to look at a photograph of mother or father taken many years ago. You see them as you remember them. But as people live on, they change completely. That is why I think a photograph can be kind.”

~Albert Einstein

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The Petaluma Museum Association Newsletter is published quarterly and distributed to our members. Many thanks to all our contributors and to our proofreaders and volunteers who help with our mailings.

If you would like to contribute any news or item of interest to our newsletter you can email to [mary@petalumamuseum.com](mailto:mary@petalumamuseum.com)

Deadline for submission is Sept.14, 2012



I recently found myself thinking about that most famous philosophical quote, ***“If a tree falls alone in the forest does it make a sound?”***

Sure, we can walk down a number of metaphysical trails pondering the answer but it’s a pretty good bet a big “thump” is ringing in the ears of many unsuspecting forest critters. However, this quote got me to wonder if the majority of the public is even aware that the museum has in its possession some of the most amazing historical artifacts simply because they have not been put on display?

It just so happens many of the artifacts happen to be packaged air tight in numerous layers of protection and rightly so. These are Petaluma’s most dearest treasures, some one of a kind, some very fragile and certainly it is our duty to preserve these items for future generations. That being said I think the job of any museum worth its salt is to find that balance of protecting artifacts and finding opportunities to carefully share them with the public so they are appreciated and not forgotten. Fortunately in this case we have done that.

I am proud to announce that due to the hard work of many volunteers the public will get a rare opportunity to appreciate some of the museum’s hidden treasures. The finest historic wedding dresses Petaluma has to offer will be on display in our newest exhibition. Please be sure to stop in and visit our most anticipated exhibit of the year – “I Do!”

Sincerely,  
Joe Noriel

This exhibit is made possible due to our “I Do!” volunteers:

Teresa Froschl-Textile Curator

Solange Russek  
Sharon Andreassen  
Barbara Maxwell  
Kathy Greene  
Tim Dotson

Vsanti Jayaswal  
Kit Schlich  
Sheri Wilson  
June Ferguson  
Courtney Denny

Lisamarie Payne(Bridget  
Adelaide’s Cake Gallery)  
Research Library Staff  
Sandy Hermann

Also the many volunteers not mentioned here (you know who you are)

### *The Ranchers*

As Petaluma became a city in 1858, the local longhorn cattle were disappearing. They needed much open pasture, and the terrible drought of 1862-1863 was to make them almost extinct in California. The milk cow, which could be fed from processed feed, was found to be a better investment: Petaluma ranchers hauled barreled water from the mountain springs for their cows and sold off their longhorns for meat.

**Three major events** changed the face of the settlement of Petaluma. **First:**

President Millard Fillmore declared California a State in 1850. Then, twelve years later, President Abraham Lincoln pushed through Congress the **second** big event; The Homestead Act. This was to affect Sonoma County in a major way, as it awarded 160 acres to any adult who had lived-upon and improved that land for a five year period. (As long as they had never taken-up arms against the Union of the United States; in other words, Lincoln said, "Rebels need not apply.") More settlers flocked here as Mariano Vallejo and Bartolome Bojorques began selling off parcels of their massive Mexican land-grants to these new Californians.

By 1856, ranches were flourishing and butter was the "new gold" of Sonoma County. There were over 5,000 milk cows on Petaluma

ranches by then, and milk was processed into butter and cheese, heavily salted for preservation, and packed into wooden barrels for shipment. Thousands of pounds were

shipped-out yearly by scow schooner down Petaluma Creek. **The third event** to affect our landscape was the transcontinental railroad reaching here in 1872 making Petaluma the largest shipping point for dairy products in the entire state of California by 1880, as our population soared



Outdoor Milking Petaluma 1870

to 6,000. Eventually, the local dairymen sought better breeds and they began the importation of Jersey, Guernsey and Holstein cattle from Europe. The *western cowboy* soon became the *ranch hand* and the cows were milked . . . out of doors . . . rain or shine . . . every morning in Petaluma and Two Rock.

The milk separator was invented in 1894 and soon every dairy had one. Thus there was a need for more and larger feed mills, as demands for our growing chicken industry rose. The Petaluma Cooperative Creamery (now Springhill Creamery) and the Western Condensing Company joined Hunt & Behrens Mill, Vonsons (later Bar Ale Mill), Barlas



Wives visit the Harvest, Two Rock

Feeds, McNear Milling Co. and Shelling Feed in meeting those needs.

As cattle, dairy and poultry flourished, so did supporting business. Tanneries, shoemakers, banks, bottlers, hardware stores and even a “Chicken Pharmacy” had sprung up. The Royal Tallow & Soap Co., which opened a rendering plant here in 1912, became so busy they even required their own railroad spur.

The Petaluma Chamber of Commerce in 1914 encouraged the future chicken ranchers by publishing: “The beginner in the poultry business should have at least \$3,000. \$1,000 of that to buy five acres of land. \$1,000 to build a house. \$500 for a horse, wagon, tools, well, and chicken sheds. \$800 for baby chicks. And, if the farmer has financed the land with just \$250 down, he may have \$400 left to live on.”

Though egg production in Petaluma had risen to over 15 million in 1914, that advertisement was found to be too provocative. Just buying chicken feed was very expensive, and eventually mills began accepting land mortgages in lieu of cash. Sadly, many of those small ranches were lost to foreclosure as these ranchers “owed their souls to the company store” (from a Tennessee Ernie Ford song).

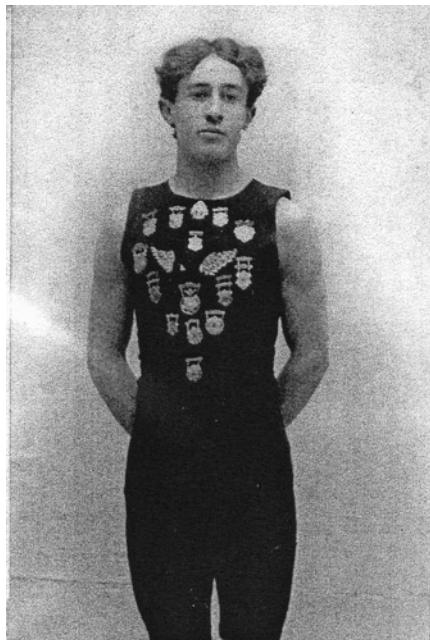
The cream-top glass bottle was first used here in 1929. These bottles had enlarged necks to house the cream and required a .3 cent deposit when delivered. The milk was received raw in cans from the ranch, and then pasteurized and shipped out in stainless steel tanker trucks to the bottlers.

Construction of the Golden Gate Bridge in 1937 made the transport of agricultural products from Petaluma and the nearby Chileno Valley faster and cheaper, and by 1940 the Petaluma Cooperative Creamery was processing over 900 gallons of milk per day. Western Refrigeration was producing two million pounds of butter a year. Most product was being delivered by tanker trucks.

The “Petaluma Creek” has officially become a true river now, and it has carried little farm or ranch cargo since 1950. On many ranches, wine grapes have now replaced grain fields and most of our poultry industry has moved to the southern United States to take advantage of lower labor costs. But the dairyman and the cattle rancher still hold sway, as Petaluma’s agricultural base, and the community it built, continue to flourish today.

**NOTE:** This narrative is a portion of the newly revised permanent Museum exhibit titled *The Settlers and The Ranchers*. We encourage you to visit the second floor.

## BERT KERRIGAN, OLYMPIAN



**A**S THE WORLD begins to focus on the 2012 Olympic Games in London beginning in late July, old-time Petalumans may recall the man who is perhaps Petaluma's most famous link to the Olympics and the strange

story associated with the Olympics he participated in. He was Bert Kerrigan.

Herbert "Bert" Kerrigan came to Petaluma in 1918 at the invitation of the town's business leaders and in a period of six years put Petaluma on the map as the "egg capital of the world" and home of Egg Day and the Egg Parade. His marketing and promotional ideas had a huge impact on the community.

One of the accomplishments Bert was most proud of before he came to Petaluma was that he had participated in the 1906 Olympics in Athens and had won a bronze medal. This was just something most everyone knew about Bert. The Museum's Research Library had numerous articles and stories about him and most of them mentioned his Olympic accomplishment as part of his story.

A few years ago a man came to the Research Library to look for information for an article he planned to write on Bert. However, the research staff was stunned when our visitor said, "You know Kerrigan was a fake, he never won an Olympic medal. In fact there were no Olympics in 1906!" The man said he had looked at the official International Olympic Committee (IOC) website and there was no mention of Bert

or a 1906 Olympics. His original plan to write a generally positive story for Bert was now going to be an expose of Bert's flim-flamming people. We know the story was never written or published because the magazine he was working for went out of business.

But, what about Bert? In a contemporary environment where people pad and fake resumes with advanced degrees and men claim military awards and recognition which they never earned, it all had the ring of possibility.

Our own search of the IOC website confirmed that it did not make mention of a 1906 Olympics and a list of all athletes to ever participate in the Olympics made no mention of Bert.

However, a search of other, unofficial, websites about the Olympic movement did reveal there was a 1906 Olympics and Bert Kerrigan did compete in three events and did win a bronze medal in one of them. The story behind what happened is a good lesson in how politics and athletics often come into conflict.

The modern Olympics started in 1896 through the efforts of many people in many countries, most notably Pierre de Coubertin, a Frenchman who was IOC President in their early, formative years. In 1896 the Olympics were in Greece, the home of the ancient games, and in 1900 were held in Paris in conjunction with an international exposition. In 1904 the games came to the United States, St. Louis, Missouri, to be exact, as part of the celebration of the 100th anniversary of the Louisiana Purchase.

The Greeks, enthused with the return of "their games" lobbied to have the games every two years. Every four years the games would be in an international city and in between, on a four year cycle, the games would be in Athens. This was proposed in 1901 and the first opportunity to hold these games was 1902, but there was not enough time to do what was needed to make that happen. The Greeks then pushed for 1906 in Athens with some international support, but de Coubertin,

and some others, were opposed. Finally, de Coubertin agreed, and with his concurrence, the 1906 Olympic games in Athens were scheduled.

Linking the 1900 Paris and 1904 St. Louis games to international expositions had an adverse effect on the Olympic movement. The games got somewhat lost in all the activities associated with the expos and the focus of the movement was being diluted. Athens in 1906 would be a chance to change that.

Bert Kerrigan earned an opportunity to participate in the 1906 games as a result of having won the high jump at the Amateur Athletic Union (AAU) 1905 championship. Along with other American athletes he boarded a ship in New York for the trip to Athens. At sea the ship encountered severe weather and rough seas. A wave smashed into the ship, injuring a number of people, including some of the American Olympic team. Bert was one of those injured.

At the games Bert faced stiff competition in the high jump and was still nursing an injury as a result of the rough seas. As a result he finished third, tied with a Greek athlete, well below his best mark in the event and well below the height he had jumped to win the 1905 AAU championship. He also competed in the pole vault and the standing broad jump (no longer an Olympic event).

The games were the first in which the opening event was a separate event and the athletes marched into the Olympic stadium as a national team displaying their national flag. For the first time the winner's national flag was raised on the victory stand and for the first time there was an Olympic village in which to house the athletes. It was also the first games to have a closing ceremony.

Why then are these games not recognized by the IOC? The 1906 games turned out to be an enormous financial drain on the Greek government, the country was faced with economic instability and there was significant political unrest both within the country and in the surrounding Balkan states. The 1908 games were held as scheduled in London, but

the Greeks were in no position to put on the games again in 1910.

Therefore, the 1906 games are the only summer games that break the four-year cycle of having the Olympics in an international city. Today, of course, the summer and winter games happen every two years apart. The IOC and de Coubertin were unhappy with the 1906 games breaking the symmetry of the four year cycle. For a while the IOC referred to the 1906 games as a "10<sup>th</sup> anniversary" special games celebrating the 1896 revival of the games. Years later, in the late 1940s, an IOC committee headed by Avery Brundage, President of the United States Olympic Committee, and later President of the IOC, concluded, "It is not considered that any special recognition that the IOC might give to participants in those [1906] games at this late date would add any prestige, and the danger of establishing an embarrassing precedent would more than offset any advantage." The games of 1906 are usually referred to as the "intercalated" games, meaning something scheduled between other scheduled events. Bert Kerrigan passed away in 1959 and was therefore well aware of the IOC position regarding the "legitimacy" of the 1906 games.

Today Bert Kerrigan and the other 903 athletes (883 men and 20 women) who participated in 78 events in 13 sports receive no official recognition for their athletic endeavors that long-ago summer of 1906 in Athens. Even though medals were awarded and records were set, neither the medals or records or the athletes themselves are recognized as part of official Olympic history. The International Olympic Committee has managed to rewrite history. The politics of the Olympic Games has won out over the efforts of the athletes of the 1906 Olympics.

John Benanti

May 2012

## MUSEUM HIGHLIGHTS

### *Roma: Crossing the Borders*



The Roma flag represents "a people without a land."

In one of the fastest turnarounds of exhibits the PMA has managed in a few years, thanks entirely to volunteer help, we were able to reconfigure the Museum to host our Roma exhibit opening on March 16th, which ran for a month. For those who couldn't make it, the Roma (also known as the gypsies, a term reluctantly accepted for now, but discouraged) entered center stage. The exhibit, which was free to the public, was made possible thanks to a grant from the National Endowment for the Arts, and the help of our partners, the Sebastopol-based "Voice of Roma." The centerpiece was the artwork of two Roma women artists, Xylena Apotholoz, and Tina Burbank (yes, that Burbank family!), working largely in traditional forms. Highlights were an evening of unique and lively music, a looped video, and regular weekly speakers, including the world authority on the subject, and a former UN representative. Artifacts as well as interpretive panels presented an overview of this little-known ethnicity. To celebrate a Roma festival called Herdeljezi, which marks the end of winter, local Roma presented a mini-festival with food, music, and dance in the garden court area on a glorious spring day.



Sani Rifati, President, Voice of Roma, welcomes Professor Ian Hancock, University of Texas.

The Roma comprise an ethnic group that left northern India approximately 1000 years ago, spreading west, to escape mass genocide in their original homeland. Contrary to the popular misconception that the Roma travel by choice and live a carefree lifestyle, it's true to say that migration has been necessary to avoid persecution and genocide, that, sadly, continue to this day, as well as the lack of any homeland. (Romania gets its name from the Roman province and has nothing to do with the Roma, although a large number of Roma live there, descendants of slaves, something that only stopped in the late 19th century). Most Roma will still not identify themselves to non-Roma for fear of persecution, but are more willing to do so in the USA thanks to our freedom of speech and other protections. An estimated one million Roma currently live in the USA, mostly descended from the English transportees who were sent here, starting in the 16th century as slaves to work on plantations. It's

estimated that there is perhaps a population of 15-20 million worldwide, despite a loss of 80 percent of the Roma people in Nazi-occupied lands during the Holocaust. They still endure, contribute, thrive, and look to the future. Over time, some became migrant agricultural workers, and are strongly bound to Sonoma County as a result. Many put down roots wherever they were allowed to settle, and contribute to society in as many ways as there are opportunities.



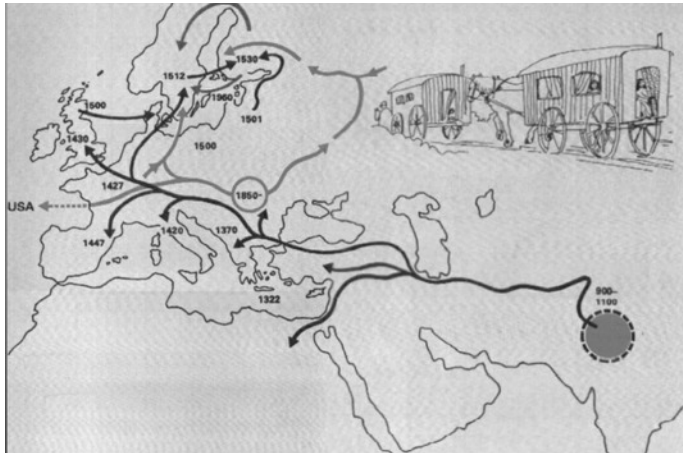
Artists Tina Burbank and Xylena Apotholoz (with guest appearance by Elvis) with some of their art.

The Roma exhibit gave us a chance to bring out our stand-up Elvis once again! Despite Elvis being the "quintessential American," his parents belonged to Western sub-groups of the Roma, in this case Sinti (German) and Romanichal (English).

Many more Roma simply get on with their lives, build careers,



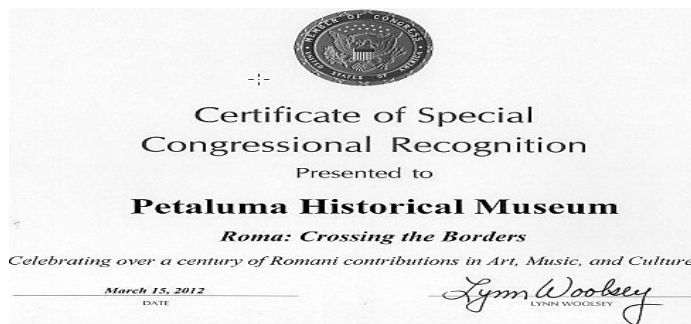
raise families, become scholars, business owners, members of governments, and many other vocations. In other words, they lead pretty normal lives, something we strove to lead our visitors to conclude for themselves.



Various routes the Roma took in their migrations.

The exhibit, aside from presenting some wonderful art and historical pieces, also managed to start some serious dialogue between the Roma themselves. There are Roma from the East and the West, with cultural differences, something to be expected with such a long migration and assimilation. Many from the East speak Romanes, and adhere to different ways than those from the West, who generally speak an integrated Creole-type of language, while always speaking the native tongue fluently as a first language. Technology has finally united the people but it will take decades of research before the story can really be told.

We are pleased that the PMA and its volunteers are once again on the forefront of ushering in change through education. In recognition of our joint efforts, we received a Petaluma City Proclamation declaring April 2012 the Month of the Roma, and a Congressional Recognition for our effort from Congresswoman Woolsey, something we are deeply proud to have achieved.



## *Native Words, Native Warriors Code Talkers of WWII ( a Smithsonian Exhibit)*



A wonderful exhibit which also featured a display of native artifacts and an array of interesting guest speakers.

Our first speaker was Larry Yopez who talked about his experience in Vietnam and being a Native American. The audience had many questions and he told many interesting stories. We also were fortunate to have Tony Redhouse on May 25 who brought us an evening of healing music in the Navajo Tradition. Tony Redhouse, of the Navajo nation, is a Native American sound healer, spiritual teacher, inspirational speaker, Eagle/Hoop dancer and award winning recording artist who uses his voice and music to move communities, world-wide. We had an audience of over 90 in attendance . A proclamation was presented to him making May 25 Tony Redhouse Day . He plans to return again next year and perform for us again on his special day.



## Museum Highlights cont.

We were also proud to present The Veterans History Project of the Library of Congress on June 2 with congresswoman Lynn Woolsey. Several Veterans were present to share their experiences and a workshop was set up to teach volunteers about collecting oral histories.



Lynn Woolsey presenting certificate of special congressional recognition for the museum.

June 23 we welcomed WWII Veteran Colonel Ralph N. Cole who shared his experiences serving in the 89th Infantry of the U.S. Army under General Patton. He was with the first American troops to discover the Nazi concentration camp Ohrdruf. On that same day we had Choctaw tribe member Orrin Hartt who talked about his lineage. He also spoke about the Code Talkers of WWI and of the Trail of Tears history. Many in the audience were moved.

## **GOLDEN GATE 75TH ANNIVERSARY**



In the months of May & June we celebrated the bridge's anniversary with a display of photos, books and artifacts loaned to us by several local residents who shared their memories.

## **Concerts**

We had two very special concerts this year. The first was on May 5th and was a benefit for the Old Adobe. We were entertained with some wonderful music of Spain and the Americas with performances by Marilyn Thompson and Elizabeth Walter, pianists; Carol Menke, soprano; Kathleen Reynold, flute; and Roy Zajac, clarinet. Jura Margulis, world renowned concert pianist returned again for another wonderful spring concert on May 26th. His concerts at the museum on the exquisite Henry F. Miller piano have become an annual event.

## **PERMANENT UPSTAIRS EXHIBIT**



*The Settlers and The Ranchers*

Congratulations to our upstairs exhibit team for revitalizing our Petaluma History exhibit with changes to our river, ranch & poultry sections. This is a work in progress with plans to continue updating our Victorian architecture and Petaluma school sections.

## **SPECIAL REQUEST**

We are actively seeking items for display for our upcoming exhibit *Korea, The Forgotten War*. If you have items or stories to share please contact the museum at 778-4398. Thank you!



# VOLUNTEER SPOTLIGHT



## Kay Hardy

Kay moved from Lafayette to Petaluma 2½ years ago. She attended one of our concerts at the museum and thought this would be a great place to volunteer. She started assisting in the office fall of 2010 during the Vietnam exhibit and has been a great asset helping get our membership mailings out and doing our monthly volunteer reports. She has also served as a docent when needed.



## Arielle Lehmann

Arielle first came to our office in the summer of 2010 and was very helpful in many areas during our Vietnam exhibit. She left for college in the fall but is back here again for the summer helping us with designing flyers for our new exhibits and putting together our annual report for the city. Her major in college is History and we are excited that she has chosen our museum to broaden her knowledge. She has also volunteered to be our museum bride for our “I Do!!” exhibit.



## Sydney Redfearn

Sydney started volunteering for us back in July of 2011. She has worked in the office and has also been there to help at concerts and exhibit openings. When she isn't busy with high school and ballet she will stop by to offer support and is always up to any challenge we send her way.



## Peggy Carr

Peggy has helped us on many occasions and is always quick to say yes when we need her. She started volunteering in March of 2011 during our flight exhibit. She worked on cataloging our artifacts and setting up before an opening. She has also worked at the front desk during events. Peggy is a *can do* volunteer.

# MEMBERSHIP

## NEW MEMBERS

**MAR-APRIL** Elizabeth Bertani, Peggy Carr, Alicia Kae Herries, Gayle Sarlatte,

**MAY-JUNE** Richard Altman, Dion & David Aroner, Kathy Greene, Arielle Lehmann, Marjorie Miller, D. Norquist, Deb Reid & Clinton Smith, Joanne White, Charlotte Woodworth

## RENEWALS

**MAR-APRIL**-Eleanor Ameral, Dennis Andersen, Architectural Design & Restoration, Inc., Joe & Kathy Balestrini, Kimberly Bell, John & Louise Benanti, Mary Beth Benedetti, Donald Bennett, Gerald Besses, Irene Carnazola, Karen Chambliss-Abraham, Linda Cheney, Pennylee & Heather Christensen, Warren & Susie Dranit, Pat Faverio, Donna & Don Forst, Greta & Nicholas Goulden, Gerry Groves, Katherine Hall, Tina Hittenberger, Steven Kirk, Mollie Lewitter, Mary Lill Lee, Angela Luffel, Teresa Meikle & Charles Griswold, Harry & Ginger Nieuwboer, Noriel Family, Diane Olson, Diana Painter,

Nis & Doreen Petersen, Steve Purcell & Collette Michaud, Dorothy Peck, Joe & Fran Piotrkowski, Gloria Robinson, Gisele Rue, Vreni Schnirman, Sharon Sebring, Penny Shofner, Marilyn Sisler, Maryann Smyth, Elaine & Christopher Stevick, Glenn Stewart, Laurie Trefethen, Marsha K. Trent, Ocie Ward, Ron & Dolores Westerterp

**MAY-JUNE** Jeanette Ambroge, Bonnie Bard, Oralee Bean, Linda Beatie, Michel & Monique Braud, Jean Witte Brian, Ruth Browning & Karl Scheuermann, Adolph & Arleen Calegari, Carol & Ken Conley, Dorothy DeMare, Dick & Rita Dunbar, Sharon & Michael Donovan, Florence Fadelli, Millie Ferro, Dennis Guggemos, Marilyn Guinnane, Martha Gustafson, Brian Granados, Haroldine Hansen, Mike Harris, James & Merle Inden, Ross & Karin Jones, Lawrene Jones, Lil Krulevitch, Karen Nau, Waltraud Noriel, Pam & Bob Nelson, Joan Nielsen, Valerie & Greg Reisinger, Russel Rice, Timo & Frances Rivetti, Rich & Susan Rodkin, Kathy Rodrigues, The Schuster Family, LaVerne Stout, Len & Ruth Svinth, Bill & Carolyn Tennyson, Pamela Torliatt, David Watts, Roger & Eileen Weeks, Marshall & Karen West, Joanne White

## NEW LIFETIME MEMBERS

Karen & James Ely

## DONATIONS

Warren and Susan Dranit

Jack & Verna Krout

Steve Purcell & Collette Michaud

Charmaine Burdell in memory of Anthony F. Silveira

Shep & Lou Shepherd

Linda Beatie

Waltraud Noriel

Kathy Norwood

David Watts

### The Museum Association Welcomes New Members! Tell a Friend!

Benefits include a quarterly newsletter, opportunities to serve as tour guides, docents and resource persons, and VIP seating during downtown parades.

Name \_\_\_\_\_ New \_\_\_\_\_ Renewal (circle one)

Address \_\_\_\_\_ PHONE \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ EMAIL \_\_\_\_\_

- |                          |                               |                          |                          |
|--------------------------|-------------------------------|--------------------------|--------------------------|
| <input type="checkbox"/> | \$25.00 Individual            | <input type="checkbox"/> | \$50.00 Contributing     |
| <input type="checkbox"/> | \$10.00 Limited Income/Senior | <input type="checkbox"/> | \$300.00 Life Membership |
| <input type="checkbox"/> | \$35.00 Family                | <input type="checkbox"/> | \$500.00 Sponsor         |
| <input type="checkbox"/> | \$50.00 Business              | <input type="checkbox"/> | \$1000.00+ Benefactor    |

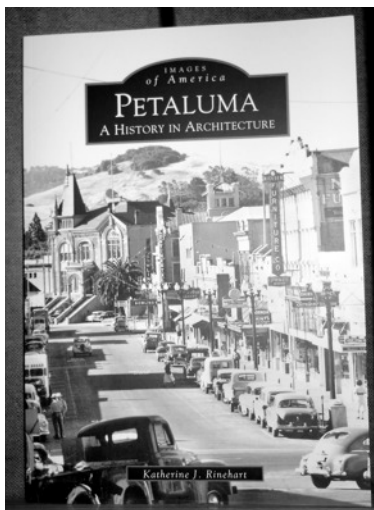
**Are you interested in volunteering?** If yes, please specify interest. (Opportunities include: docents, gift shop, newsletter, publicity, fund-raising, membership, gifts & bequests, research, oral history, cataloging, exhibits, carpentry, textiles, school programs, grant writing, special events, photos.) \_\_\_\_\_

Please return the above form with cash or check made payable to the Petaluma Museum Association, attention: Membership Administrator, 20 Fourth St., Petaluma, CA 94952 (tax deductible to the extent allowed by law.)

## MUSEUM STORE

Featured Book: Images of America , Petaluma  
A History in Architecture by Katherine J. Rinehart

Images from some of the finest photographic collections in the county, the author explains how Petaluma's history becomes manifest in brick, stone, wood, and iron. Price is \$24.00 including tax. **Month of July special for members: 10% discount for this book.**



Museum Store Hours: Thursday - Saturday 10-4  
Sunday 12-3

### In Memory of

Betty Louis (Martinsen) Hansen  
(1935-2012)

Betty was a resident of Petaluma since the age of three. She was a very talented lady and belonged to the Club of Redwood Stitchers. A long time supporter of the museum she donated many artifacts to add to our collection. She stitched our historic tea dress which was over a 100 yrs old whose threads had become very weak. Betty participated a few years ago in our stitchers exhibit of 3 months and spent a day with other stitchers doing demonstrations. We will not forget you.

### Calendar of Events

#### Current Exhibit "I Do!"

Grand Opening Sunday July 15<sup>th</sup> at 1:00  
Join us for cake & champagne!  
Exquisite display of the Museum's collection of  
vintage wedding gowns  
through Sunday, September 30<sup>th</sup>  
\$3.00 Member/Seniors - \$5.00 General

#### Rivertown Revival

Come join the fun on July 21!  
At the David Yearsley River Heritage Barn (McNear Landing)  
We'll be there to greet you with our  
Revival Wedding Tent and Wedding Party!  
Rivertownrevival.com

#### Downtown Docent-Led Saturday Walking Tours

Every weekend through the Last Saturday of October  
Meet at the steps to the Museum at 10:30. Free  
Donations Accepted

#### Petaluma Quilt Show

August 11, 2012  
Quilts will be displayed in the Museum, The Woman's Club  
and several Churches all within walking distance  
Tickets available day of the show at our Museum  
Petalumaquiltguild.org

#### Children's Story Time Under the Oak

Behind the Museum - Free!  
Three Thursdays in August - 9/16/23 at 11:00 a.m.  
Presented by the Petaluma Branch Library

#### Korea - The Forgotten War

Exhibit Opens in Mid-October  
We are actively seeking your loaned artifacts and stories now  
Call us at 707-778-4398

#### Docent/volunteer meetings

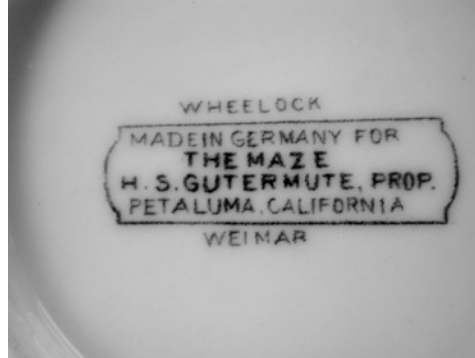
Second Monday of each month at 2:00 p.m.

Follow us at: [www.petalumamuseum.com](http://www.petalumamuseum.com)  
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### PETALUMA CITY DIRECTORIES

The research library volunteers are hoping some museum members have, or know someone who has, old Petaluma City Directories they no longer want. Research has Petaluma directories from 1878 to 1983 with many missing years in between and none more recent than 1983. The directories are an invaluable research tool. We will be happy to receive any directories you may have and are willing to donate.

## COLLECTOR'S CORNER



Advertising plate (not shown but it is a color plate) for The Maze submitted by Board member, Dan Brown. Researcher, John Benante in our library indicates that there were two businesses in town by the name of The Maze. One was a general goods store on Main St. From 1906-1907. The other was a paint store on Washington at the intersection of Washington and Main St. The addresses changed, but the buildings may have been in the same place, but the numbering was changed. The name on the back of the plate seems to be associated with the paint store. We would be glad to hear from anyone with contributing information.

### PETALUMA MUSEUM ASSOCIATION

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## **BYLAW CHANGES FOR 2012**

As ever, the AGM was a great opportunity to meet old friends, chat, and catch up as well as conduct a bit of business. Elections aside, one set of changes to our bylaws were confirmed almost unanimously. To put things in context, the bylaws were getting very dated and had hardly changed since PMA was established, and for the past several months a committee was formed to work on the highest priority items. We were long overdue in reviewing them, and wanted to present a few changes to the membership for consideration. The actual text of our bylaws are available in the office but to summarize the changes that were made in plain English, the following was agreed (there are a few sentences to make sure things integrate but this is the gist).

(1) Prior to the 2012 AGM, the only way a bylaw could be changed was by a 2/3 vote of those physically present at the AGM. To make changes more inclusive, and to allow for restructuring to keep up with the times, postal voting is now permitted for bylaw changes. While we promise this won't be abused, it also presents the opportunity for changes more than once a year, for the opinions of more of the membership, a way to avoid block voting, and a way we can modernize how we work.

(2) The President is what's called an ex-officio member of any committee (meaning has an official seat and right to sit in and vote). Previously the President position was excluded from the Nominating Committee. For consistency, the president may now no longer sit on the Elections Committee. While it's never been an issue in the past, nor the foreseeable future, it makes sense to exclude the President position from any involvement in the electoral process.

(3) One major issue we potentially had is that every two years, every position is up for election. If not enough people stood, it is conceivable that a quorum would not be achievable rendering us unable to conduct business, that there could be a loss of expertise, and we could have difficulty with continuity. To remedy this, all Officers and Directors now have two year terms (Directors were formerly 1 year), with approximately ½ of the Directors and Officers standing each year. There will need to be a one time offset (with next year being one of those years where everyone would have had to stand anyway), something that will be determined by the Board shortly, but thereafter it will make sense for continuity.

It doesn't end there: there are still numerous areas of our bylaws that need addressing so the Bylaws Committee will start work again in early Fall with a goal of introducing change gradually, changes being announced in the Winter Newsletter, along with a ballot at that time. In all of the changes you'll see a common theme - that of increased inclusion of our membership, and modifications to support the direction that the PMA is moving in (whatever that direction may be) in, as well as moving towards keeping the bylaws relevant and in the modern day context, but without losing the spirit of who we are. We're also wanting to hear your ideas so please contact us. Nothing is guaranteed, but if you have a great idea, it will be heard, and potentially moved to a vote, that we can promise you.

Thanks to you all,

Mark Tomlinson

Director

Bylaws Committee Chair

PETALUMA MUSEUM ASSOCIATION

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*George Walter Rodehaver & Elizabeth Miller  
Married on January 8, 1889*



This wedding dress will be on display at our "I Do!" exhibit .