

Petaluma Historical Library & Museum

$P_{etaluma}\,M_{useum}\,A_{ssociation}$

Preserving the Unique History of Petaluma and Providing Educational and Cultural Services to the Community

Quarterly Newsletter



Fall/Winter 2016

VOLUME 26, ISSUE 4

On the Cover

The photo on the cover is of turkey poults from the Poehlmann Hatchery being loaded on a Continental Airlines plane. The article below was written by Katherine Rinehart, Historian, and appeared on the Sonoma County History and Genealogy Library site on Nov. 23, 2013.

Happy Thanksgiving - Max Poehlmann



THANKSGIVING IS JUST around the corner and I thought something on Max Poehlmann, who not only hatched chickens, but also turkeys at his Petaluma Boulevard North facility, was in order.

Max W. Poehlmann was born on June 16, 1890, in San Francisco. His parents were Frank and Bertha Poehlmann. When

he was 10, Max moved to Petaluma where his father established the Poehlmann Tannery on Wilson near Jefferson Street.

The family lived at 744 B Street, and as a teen Max was employed at his father's tannery, but by the time he registered for the draft in 1917 he was residing in Seward, Alaska working as a fisherman.

According to Ernest Finley's History of Sonoma County, Max also did a bit of mining and prospecting as well as railroad work while in Alaska.

When Max returned to Petaluma after serving in France during World War I, he joined his parents in their newly established hatchery business at 620 Main Street (now 620 Petaluma Boulevard North).

In 1921 Max married Nell Jones, a native of Texas. A year later his father passed away leaving the hatchery to be run by Max and his mother. The business prospered and in 1927 the Poehlmanns hired Oscar Johnson, a local contractor, to build a new hatchery.

By 1937, the hatchery had a capacity for 250,000 eggs at one time and was producing up to one million chicks

(continued on page 12)

Petaluma Museum Association Board

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The Petaluma Museum Association Newsletter is published quarterly and distributed to our members. Many thanks to all our contributors and to our proofreaders and volunteers who help with our mailings. If you would like to contribute any news or item of interest to our newsletter you can email to mary@petalumamuseum.com Deadline for submission is Jan. 1, 2017

Newsletter editor: Mary Rowe

Petaluma Museum Association 20 Fourth St. Petaluma, CA 94952



President's Message

October 18, 2016

Hi Everyone: Volunteers, Donors, Members and Friends,

The holidays are upon us again, and we have a calendar full of festive events culminating in our annual New Year's Gala. I hope you will take advantage of all of them.

We are harvesting another year of progress, based on the exemplary contributions of all of us. Each has given amply of what she/he can afford in time, effort, skill, money and love for our Museum. And for that we all offer our heartfelt thanks.

To summarize the year's big changes:

Petalumans of Yesteryear (POY) became part of the PMA and is significantly increasing our outreach.

Heritage Homes (HH&L) joined PMA as well and we were able to reduce tour costs already this year.

Both these additions to the Museum's outreach will more efficiently accomplish our common mission:

"To preserve the unique heritage of Petaluma and to provide educational and cultural services to the community."

Many of you were already members of several organizations. I want to assure you that the intent is to further improve performance of responsibilities through efficiencies and cross cooperation. An example of this was POY's presence at our contribution to 'Taste of Petaluma'. Some 400 folks enjoyed wine and cheeses in our Garden Court and POY members in costume discussed Museum membership. These costumed folks really brought home that the Museum was their host.

The holidays are also the season of giving and we look forward to (depend on) your generosity. If you follow us that closely you know that your Museum is highly efficient, using a modest annual income to conduct research leading to two award winning exhibits in three years and provide excellent cultural and musical events at a very reasonable price. We have plans in place for another year of excellent research and production – and will need your financial support to bring these to fruition. Especially if you had been a member of HH and find yourself now a member of the PMA (Petaluma Museum Association) your support will benefit both, because the activities of all continue and even expand as we realize efficiencies.

Finally, we have not abandoned our Earthquake Retrofit Campaign, but we have been in a quiet period bringing a highly respected grant writing and campaigning consultant on board and learning the complexities of the fund raising environment. We have completed that and will be much more assertive in the coming year. Your contributions remain in a set aside account and your new contributions will go there as well to be used only for retrofit and the retrofit campaign.

Please endeavor to contribute to retrofit in addition to general operations. We can't progress without your annual support of museum operations. I hope to see you at our many holiday events and wish you Happy Holidays!

<u>Regular</u> Features

Petaluma History & Commentary:

"The Eventful Fall of 1977"

> Museum Highlights

Volunteer Spotlight

Program of Public Service (insert)

> Museum Collection Update

New Feature: Historical News of Petaluma



Petaluma History & Commentary by Skip Sommer

THE EVENTFUL FALL OF 1977

1977 . . . It was the year Elvis and Bing died. Whoever would have guessed that the two great singing stars would pass away just sixty days apart. Elvis Presley died in August at only 42. Bing Crosby died in October. He was 74. In Petaluma, a lady named Helen Putnam, was serving as our revered Mayor. Bob Meyer was City Manager. The two big headlines that fall were: 1.) Will Petaluma get a new hospital? and 2.) the startling arrest of the Sampson twins, on arson charges.

The year 1977 was the year of the great 24-hour blackout in New York City. Jimmy Carter had just become president, Brezhnev was leading the Soviet Union and New York's incredible World Trade Center had just opened its doors. It was one of those (several) years where headlines blared, "Egypt and Israel report progress!" (*Still, little progress there today*).

That 24-hour blackout in N.Y. was the cause of wild mob looting and over 4,500 arrests were made around the darkened city. Exactly nine months later, the birthrate overwhelmed the city's hospitals, as folks apparently had felt ... it may have been the end of the world, as they knew it.

In the world of entertainment, "Roots" was the epic on TV and "Star Wars" was the epic in the movie theaters. (Woody Allen's "Annie Hall" was also a major hit). The Eagles had just released "Hotel California," and the Bee Gees "How Deep Is Your Love?"

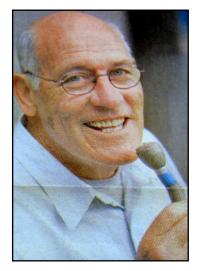
The staged debate of replacing the old Hillcrest Hospital with a new one, versus updating Hillcrest, was a hot subject here. The Irate Taxpayers Association, led by Phil Joerger and Mel Hein, vehemently objected to the ten-and-a-half million-dollar estimate for a new Eastside hospital. The "we HAVE to do this" side was led by hospital administrators Franklin Burns and Carole Barlas. The moderator was Bob Lipman, and Bob had his hands full. Mayor Putnam didn't attend that formal debate, but she took out a personal ad in the Argus-Courier, saying that she was "FOR the new hospital!" Over 11,000 ballots were cast and the measure won by a 2-to-1 vote. Hillcrest eventually became an extended care facility "The Oaks," still thriving today.



Mayor Helen Putnam

In November, someone tried to fire-bomb the Two Rock Elementary School, as well as Helen Putnam's car, in her own driveway. Helen was Principal at Two Rock then, and the arson appeared to be a "personal thing." (Helen told me she was "terrified" at the time.) Identical twins Floyd and Tony Sampson were arrested by a full swat team effort, at their family compound outside Petaluma. The story made national headlines, and the charge was arson. Mayor Putnam testified that she had received anonymous telephone calls at her home, saying: "Your school is on fire, Honey" and, "Your car is on fire now, Honey." But she had been unable to identify the voices. The Sampsons made bail in time for Christmas.

Meanwhile that same fall, a local banker had been kidnapped and, in yet another violent incident, Petaluma's Wells Fargo Bank had been robbed at gunpoint. Add to those events, several home invasions and robberies had occurred. Our town had become very alarmed and Argus-Courier columnist Bill Soberanes, commented, "A lot of people I've talked with are planning to get a gun."



Ron Walters

Our local theater/singing group, The Harmoneers & Harmonettes, was staging "The Music Man" that fall, and its star, Petaluma Disc Jockey Ron Walter's singing of: "There's trouble, right here in River City," seemed to have a double meaning for Petalumans.

The show got great reviews and its composer, Meredith Wilson, actually attended here, and was quoted as saying it was "One of the best and most flawless performances I've ever seen."

As we headed into Christmas shopping, THE toy of that season was apparently a "Walking & Wetting Doll"! (No comment from this writ-

er). At Carl's Market, you could buy Clover eggnog for 69 cents a quart, and Piotrkowski Poultry would sell you a Christmas turkey that "tastes like a turkey!" To compliment your dinner you could buy yams at Hagstrom's Market for just 25 cents a pound.

At Merry Trees on Sprauer Road you could cut your own pine for only \$5.00, and at Robbins Books, in The Great Petaluma Mill, the best seller of the season was *The Thornbirds*. (Gaye Robbins shop was always very popular at Christmas, as she had a small room with plush carpeting and children's books, for reading on the floor).

Bill Soberanes' column of December 17 was all about a book-signing at Dalton's Books here. Bill stated "The phenomenal body builder, Arnold Schwarzenegger" was on hand. He went on to proclaim "Arnold has that something special that it takes to be a super star!" (Personally, I think his "something special" was Maria Shriver, at that time).

And lastly, Bill's Christmas Eve column had him reminiscing about Petaluma places and people that he missed on that day in 1977: "Otts Stationery, Dye's Restaurant, Mike Walsh's Eatery, The Old Yosemite Hotel, and The White Dairy" were a few of those that had already left our scene 35 years ago.

Bill couldn't have known it that Christmas Eve day, but his all-time favorite comedian, Charlie Chaplin, was to die, that very night, at the age of 88. It had been a tumultuous year for show business, as well as for "River City."



Skip and Bill Soberanes, Christmas 1988

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MUSEUM HIGHLIGHTS

N AUG. 24 we had our Annual Volunteer Luncheon to thank our invaluable volunteers. Faith Ross organized the luncheon with many volunteers helping. We had a delicious barbeque thanks to the culinary expertise of her son Glenn Ross. Skip Sommer gave a lecture on the "*Suffragette and Prohibitionist Women*". It was a wonderful day shared with friends.



Sept. 18 we participated in the Petaluma Poetry Walk.

This was the 21st Annual Poetry Walk. Featured was Iris Jamahl Dunkle, current Poet Laureate of Sonoma County. Also we were pleased to have readings by students participating in California Poets in Schools.

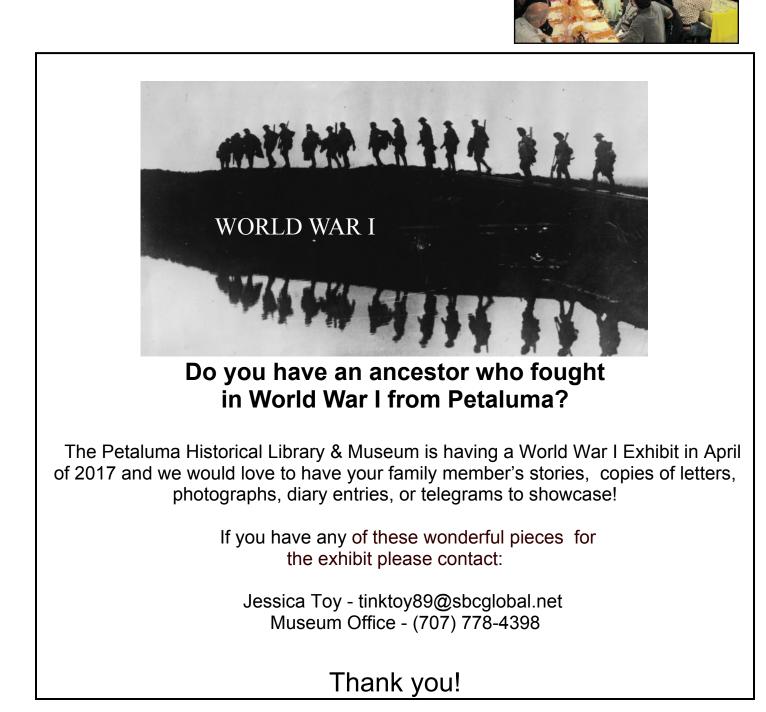
John Johnson acted as our emcee for the event.



EL DIA DE LOS MUERTOS EXHIBIT

The museum was delighted once again to host the *El Dia De Los Muertos* exhibit which opened on Oct. 1 with an Artist Reception. The curator of this exhibit was Carlos Villez whose works were available for purchase. Many visitors added their memories and wrote notes placed on the main altar. There was also a Poetry of Remembrance held on Oct. 14.

The annual Tequila Pairing fundraiser on Oct. 13 was a huge success. Thank you to our volunteers and sponsors.





DEC. 31 NEW YEAR'S EVE GALA CONCERT

Sponsored by Sky Hill Cultural Alliance at the Petaluma Historical Library & Museum. A festive

evening with music by the masters , performed by string players from the San Francisco Symphony, Karen Clark mezzo-soprano and Elizabeth Walter, pianist.

An annual tradition in the "Carnegie Hall" of Petaluma. Complimentary wine and cheese! Balcony seating with elite beverage service.

6-8 pm Early Bird Cost (until Dec. 21) \$40/\$60 Buy early! This event sells out! petalumamuseum.com

DEC. 31: "A NIGHT IN VIENNA"



Hermann Sons' Hall 860 Western Ave.

Magical New Year's Eve in Vienna! Buffet style gourmet dinner with many traditional Viennese dishes and deserts. Enjoy listening and dancing to Strauss Waltzes with live

orchestra til midnight! Fine wines and champagne toast celebrate the New Year! Benefits Sky Hill Cultural Alliance-bringing high quality classical music to our community.

8:30 pm \$150.00 (707) 583-3340 or www.skyhill.org Special Price for PMA Members -\$125.00

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www.mythicacommunity.org	Please check out the membership brochure enclosed with this newsletter for more details.
	Support your local museum!

Participate with us in preserving & honoring the heritage of Petaluma

Do you own photographs of Petaluma's early settlers similar to this portrait of our community's pioneer, Addie Atwater (1836-1912)? If you do, please consider loaning your images for display in the Petaluma Museum Association's upcoming exhibit, **"Portraits of Petaluma's Pioneers."** If you are willing to share your treasures, please contact Paula Freund at Mrs. A. A. Atwater, President.

Myth, Music and Philosophy at the Petaluma Historical Library & Museum

Join celebrated music historian and pianist Kayleen Asbo, Ph.D for a series of inspiring and enlightening lecture-performances that trace the evolution of both sacred and secular Western Classical music from Ancient Greece to Contemporary America.

paula@petalumamuseum.com.

A portion of the class proceeds of each class will go to supporting Simply Strings, the Santa Rosa Symphony's music education in the schools program.

Series One: From Pythagoras to the *Creatures of Prometheus*: 600 BC-1801 Mondays from 10 am -12 Noon

November 28: The Ancient World

From Apollo, Dionysus and Pythagoras to Benedictine Chant, Hildegard von Bingen and the Notre Dame Cathedral School

December 5: From Renaissance Chapels to Courtesans' Chambers

Allegri, Lassus, Tallis, Palestrina, Barbara Strozzi, Monteverdi and the birth of Opera

December 12: The Glories of the High Baroque Handel, Bach, Vivaldi and Domenico Scarlatti

December 19: The Classical Era Haydn, Mozart and Beethoven

Series One Tickets: \$80 for the four part lectureseries Individual tickets available for \$25.00 on a spaceavailable basis at the door To purchase tickets, go to <u>www.kayleenasbo.com</u>

Series Two (January and February 2017, Dates TBA): From Beethoven Through Brahms (1800-1897)

Series Three (March and April, Dates TBA): The Birth of Impressionism and Modernism (1890- 1940) Series Four (Summer, Dates TBA): The Contemporary World (1940-2010)



Museum Collection Update

by Solange Russek Museum Collections Manager

New Donations:

September was a great month for donations, not to mention the rich history of Petaluma that each piece represents!



I would like to thank Michael Bollinger for donating porcelain serving ware that belonged to his family side of Dangers who lived at the "Rocking Diamond D ranch that was on Corona & Ely Road. The collection goes back to the 1900's.



The second donation from Michael's "Penry" side of the family is a beautiful dress and hand bag that belonged to Minnie Penry who lived on 623 Keller during the turn of the century.





Wayne Family 1915

Donations from the family of Stacey Poehlman Rawson Stacy noted the following history:

This working instrument is a lovely piece. My great grandfather, Joe Wayne (also a popular photographer here in Petaluma and owner of the GEM Theater, named after his wife and daughters "Grace, Elsie & Mabel") was a baby when his family traveled from Georgia across the country in a covered wagon. This was in the mid-1800s. The anecdotal story that went along with the travels is that Joe was a strawberry blonde redhead and the Native Americans they encountered had never seen a child with such hair and wanted to keep him as a god. Wayne Portrait Studio was at 167 Main Street.



Roll Top Desk



Frank & Mabel Poehlmann

This desk was used by my grandfather, Frank Poehlmann, during his years as proprietor of the Petaluma Deli on Kentucky Street. He specialized in Austrian and German fare and was a prominent business owner during the 1940s until his retirement. The desk kept important papers for the business and has been used by our family throughout the years since that time.





Mr. Pepper's Victrola pictured above was donated from Pepper School. We would like to thank the school's staff that made this donation possible. 78rpm records included! About this model:

In early 1915, the "H" suffix was adopted (right), which moved the crank position further back, and the cabinet design was again slightly changed.

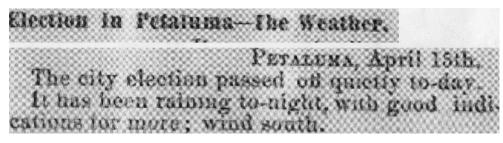
The "H" suffix remained in production until early 1917. At that time, the suffices were dropped from the serial number. At the same time, the XVI adopted the "fat" tone arm, which was a forbearer of the soon-to-be-introduced No. 2 Soundbox.



by Solange Russek with comments by Michael Slade

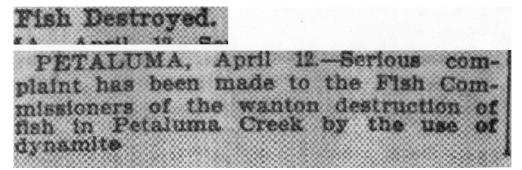
We would like to acknowledge the California Digital Newspaper (CDN) Program of UC Riverside, the source of all of the items that are going to be presented in this column. The CDN Collection is a project of the Center for Bibliographical Studies and Research (CBSR) at the University of California, Riverside. The CDN Collection is supported in part by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian.

Sacramento Daily Union, Volume 43 Number 7464 16 April 1872



It seems that when elections were held in April, they had the same level of importance as the weather. Is that why we now have elections in June and November?

San Francisco Call, Volume Number 144,13 April 1900.



Life before environmental regulations and fishing permits. One has to wonder what was the condition of the fish after they had been blown up.

The Morning Call, San Francisco. October 27 1890, Page 6

Fishing and Dredging.

PETALUMA, Oct. 26.—Salmon trout are swarming in Petaluma Creek. Many very fine catches were made here during last week. The new dredger, which has been undergoing repairs for the past three weeks, was put to work again yesterday.

Fortunately the new dredger didn't seem to affect the salmon population since salmon are still to be seen in the Petaluma river today.

Max Poehlmann.....from page 1

per year. This same year, Max and his partners' brother-in-law, Nathan C. Thompson, and William H. Warner, a poultry specialist associated with Utah State agricultural college, purchased the Yolupa Ranch located on Carriger Road in El Verano where they raised broad-breasted turkeys.

Poehlmann was apparently successful enough in the turkey hatching industry to be hailed as a pioneer by Petaluma Argus Courier in their 1941 85th Anniversary Edition.

In 1948 the El Verano ranch consisted of 650 acres dotted with dozens of 20x20-foot pens, each housing 400 baby turkeys, and heated by 20 Jamesway butane gas brooders.

In addition to the El Verano ranch and the Petaluma hatchery, Poehlmann Hatchery, Inc. (incorporation occurred in 1953) had a plant in Salt Lake City, Utah.

Several sources state that the Poehlmann Hatchery closed in 1970 when Max Poehlmann retired. Not clear is whether this included the El Verano ranch and the Salt Lake City plant as well or if those two properties ceased operation prior to 1970.



Thank you to Eric Salmon for participating in our Vehicle Donation Program. Your support is appreciated!



VOLUNTEER SPOTLIGHT

by Mary Rowe



Carolíne Costarella



Caroline has lived her whole life in Petaluma. Her family moved from San Francisco to Petaluma and has lived here for 27 years. She comes from a closeknit Italian family that originates from San Francisco's North Beach. She commented that "My family has worked as fishermen out of Fisherman's Wharf for generations and I am proud to be a part of such

a long-standing tradition."

She is a graduate of Kenilworth Junior High and Casa Grande High School. Growing up in Petaluma she had the same experiences that most kids had, like driving up to Sonoma Mountain for the view, or catching a show at the Phoenix on a Friday night.

Caroline attended Sonoma State University where she

Síerra Harlan



Sierra has lived in Penngrove her whole life except for the few years she went away to college. She says she is known in the agriculture community because of her dad, Gene Harlan, who has been a veterinarian at Cotati Large Animal Hospital for fortythree vears. She graduated from St. Vincent's High School.

She said that "Growing up I was an active member in the Penngrove 4H. I exhibited both at the Petaluma and Santa Rosa Fairs. The main project that I was involved with was the Dairy Replacement Heifer Program. It was a three year program where you bought a heifer from a local dairy, raised and bred it and then on the third year you sold it back to a local dairyman. It was a wonderful program that taught me a lot of responsibility." Sierra said she got involved in Market Steers after deciding she wanted to show one of the drop calves from her family's ranch. She showed a steer every year from the ranch in the Market Steer Class and placed well in the carcass contest. received a Bachelors' degree. She continued her education at San Francisco State University and obtained a Masters' degree in History.

I asked Caroline what made her decide to volunteer at the museum. She said "After I got my Masters' I wanted to take the summer off before I started looking for jobs. The boredom set in quicker than I anticipated. In June a friend from school suggested volunteering at one of the local museums to gain experience. I started at the PHL&M in July and have been helping Solange Russek in the collections office and Paula Freund on the upcoming exhibit, *Portraits of Petaluma Pioneers.*"

Caroline remarked that although she has left Petaluma to briefly live in Hawaii, Cotati and San Francisco, she always seems to find her way back home. "It has been pretty surreal to watch the town transform from what it was when I was a kid, and now helping at the museum really illuminates the modest roots from which the town grew. It gives a new appreciation to the streets, buildings, businesses, and people that make up Petaluma's history."

Sierra started volunteering at the museum in the summer of 2014. This decision came about after working with Katherine Rinehart on a project for the Sonoma Marin Fair's 75th Anniversary and talking to her about wanting to get more involved with museums and local history. Katherine put her in touch with Solange Russek, Museum Collections Manager, and she volunteered for the entire summer.

Sierra came back this summer to volunteer again and is helping Solange by going through and inputting all of the Ed Fratini photos as well as editing audio files that the museum has put on Internet Archives. Sierra remarked that "I enjoy volunteering at the museum and learning all the history that makes Petaluma unique."

Sierra said she was inspired to write a paper for college about a part of Petaluma history that took place during the Japanese relocation period. "There was a Japanese family that lived on Ely Road and while they were in the camps their neighbors raised their crops, maintained their homes, and took care of their chickens. They even continued to pay the bank that the family owed money to. When the family returned from the camp they were able to move back in their home and continue on. That is something that shows the community spirit and why I love this area so much and want to continue to be a part of its history by volunteering at the museum."

Petaluma Shows off its Historic Homes for PMA Fundraiser



THE SEPTEMBER BIENNIAL House Tour run by Heritage Homes and Landmarks of Petaluma was an aesthetic delight and a practical success. Petaluma homeowners opened their doors for a view inside seven historic homes built from 1885 to 1930. The Petaluma Hotel, with pride in the restoration of its original courtyard, showed off its beautiful new lobby and renovated guest rooms. Although tour day was hot, tour-goers eagerly shared their satisfaction with the variety and decor of the homes on tour.

Best of all, the tour grossed in the neighborhood of \$11,000 in tickets sales, destined for the Petaluma Museum Association, making it beyond doubt the biggest fundraiser for the PMA in recent times. It was a win-win for all involved.

Despite the rousing success, future house tours may be endangered. Why? Committee members (former members of HH&L's board of directors) shoulder the burden of planning and executing the tours, and their numbers are few. The current

Petaluma Museum Association Board of Directors meetings are on the second Monday of each month at 6:00 pm. They are open to the public. Follow us at: www.petalumamuseum.com

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committee wondered aloud after this tour whether they had the stamina for future tours. New committee members are essential if the group is to survive.

Planning a house tour entails connecting with homeowners who agree to put their houses on tour, determining how many docents are needed for each house and finding and training the docents; writing and producing the 28-page tour book; taking photographs of the house exteriors and interiors; writing and broadcasting press releases and connecting with local newspapers for feature stories; printing and selling tickets; setting up a refreshment garden at a selected home; and a myriad of other tasks.

If you would like to see this important committee continue to offer future house tours to raise funds for the Museum, now is the time to step up and join. Email Rob Girolo heritagepetaluma@gmail.com before the end of the year. Help keep this 40-year Petaluma tradition alive!



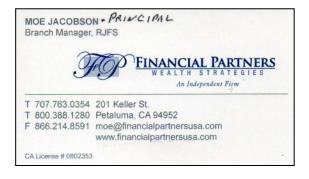
REPLACEMENT OF OUTSIDE DISPLAY CASE



Kevin Jones Owner / Franchise Partner

Petaluma Center 1372 N. McDowell Petaluma, CA. 94954 707-981-7350 2063@fastsigns.com Santa Rosa Center 1435 Santa Rosa Ave. Santa Rosa, CA. 95404 707-571-8911 53@fastsigns.com Kevin Jones of Petaluma FASTSIGNS has generously offered to install the PHL&M's new display case which is on order and should be in place by the end of October. Keep your eyes open for this new addition to our front lawn. It has been designed to fill the space of our cobble stone monument providing enlarged and lighted advertisement space for our exhibits and events.









Membership

NEW MEMBERS

Ann Bertucci, Shirley Blum, Janet Cooley Dilg, Dianne Ledou Patricia McIntosh, Brenda Paupst, Shadi Shamsavari, Brad Thompson

RENEWALS

Dennis Andersen, Christa Bechler, Charmaine Burdell, Dennis & Carolyn Buss, Irene Carnazola Maggie Carlson, Chalet Florist, Suzanne Clarke, Lynn Cominsky, Gail & Gordon Cox, Meg Ensign, Paul & Sherry Eklof, Clinton Grove, Marvin Hanson., Christie Heller, Scott Hess, John R. Hill, Jr, Donald Hofvendahl, Jennifer Jackson, Homer Johnstone, Stephen Kent Jones, Douglas & Linda Karr, Lynn & Thom Knudson, Jeff Kan Lee, Dan & Laurie Lutz, Lutzgo Inc., Jan Klebe, Steven Lafranchi, Chuck Lucas, Nancy Maynard, Jude Mion, Wally Noriel, Harlan Osborne, Donald Patterson, Lois Pasini, Claire Pass, John & Evelyn Pedroni, Susan Repke-Rice, Ruth Robeson, Michael & Deborah Rogers Patricia Sabatini, Majorie Sands, Pat Skinner, Michael Slade, Sandra Smethurst & Donald Duffala Catherine Spector, Loretta Stoddard, Eric & Mary Ann Swanson, Virginia Stevens-Johnson Summit State Bank, Karen Tamborski, Marilyn Thompson, Brian Tolson, Carolyn Torliatt, Gail Unzelman, Maria Valdez, Royce & Carolee Van Bebber, Steve vonRaesfeld, VraArchitects, Carol Weisker, Liz Young

DONATIONS

Katherine Rinehart Skip Sommer



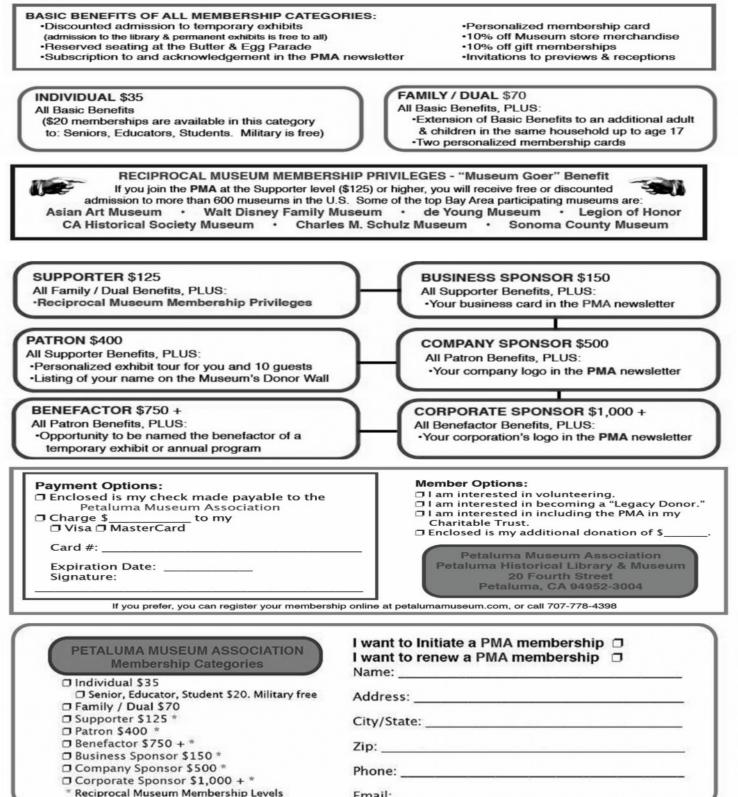
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2. Complete the attatched form, pay with Visa or Mastercard or enclose your check made payable to the **Petaluma Musem Association** and mail it to our address on the payment form

3. Call the **PMA** office at (707) 778-4398 Monday through Friday, between 10:00 AM and 3:00 PM, and pay with your Visa or MasterCard.

MEMBERSHIP BENEFITS & CATEGORIES



Email:

Pictured is a rare collection of covers from member Dan Brown's collection of Wells Fargo & Co. Express, Petaluma, oval handstamp. E. Swift operated this express from Santa Rosa, Petaluma and way points to as far north as Weaverville during the late 1850's and early 1860's connecting with Wells Fargo & Co.

? Mi Kay En Wholesale fire Francisco Mer Second Mic Kay San Francisco Pal

This is from Bodega, through the Petaluma Wells Fargo office to San Francisco.

This is from Clover Dale, through the Petaluma Wells Fargo office to San Francisco. There are only three known examples.



This is from Santa Rosa, through the Petaluma Wells Fargo office to San Francisco. PETALUMA MUSEUM ASSOCIATION Petaluma Historical Library & Museum 20 4th St. Petaluma, CA 94952 www.petalumamuseum.com

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ANTIQUE TOY EXHIBIT NOVEMBER 20 - DECEMBER 18